

May 19, 2015



Forward-Looking Statement

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Risks and uncertainties include but are not limited to, general industry conditions and competition; general economic factors, including interest rate and currency exchange rate fluctuations; the impact of pharmaceutical industry regulation and health care legislation in the United States and internationally; global trends toward health care cost containment; technological advances, new products and patents attained by competitors; challenges inherent in new product development, including obtaining regulatory approval; Merck's ability to accurately predict future market conditions; manufacturing difficulties or delays; financial instability of international economies and sovereign risk; dependence on the effectiveness of Merck's patents and other protections for innovative products; and the exposure to litigation, including patent litigation, and/or regulatory actions.

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Merck is off to a Strong Start in 2015

- Q1 2015 Global Sales of \$9.4 Billion, -3%¹
 - Pharmaceutical Sales +5%, Animal Health +13%
- Double-digit growth in four core therapeutic areas combined
- Narrowed and Raised FY 2015 Non-GAAP EPS Guidance to \$3.35-\$3.48 (GAAP \$1.58-\$1.85)
- Key Developments in Q1 2015:
 - Accelerating the KEYTRUDA clinical program:
 - Submitted sBLAs in NSCLC (KN-001) and Melanoma (KN-002), expect to submit sBLA in Melanoma (KN-006) by mid-2015
 - Presented data in 8 tumor types, with 5 additional tumor types expected at ASCO
 - Presented Phase 3 HCV doublet data at EASL, expect to file in H1 2015
 - TECOS achieved its primary endpoint
 - IMPROVE-IT data submitted to FDA
 - Launching new products in large markets (KEYTRUDA, BELSOMRA, ZERBAXA)



Merck is Positioned for Long-Term Growth through Innovation

Premier Research-Driven Biopharmaceutical Company

New Focused Model

Suite of Opportunities

Four Key Growth Platforms

Accelerating BD Strategy

Improving Operating Model

Advancing Innovative Pipeline

Programs in Areas with Large Unmet Needs

Multiple New Product Launches

New Focused Model is Driving Growth and Productivity

Corporate

- **Investing Behind the Best Sources of Growth**
- Rigorous Portfolio Prioritization: Retaining Animal Health
- **Divesting Non-Core Assets, including Consumer Care and Ophthalmics**
- **Acquiring Complementary Assets, including Idenix and Cubist**

Commercial

- 4 Priority Commercial Areas
- Top 10 Priority Markets
- **Integrated Oncology Business Unit**

Operating Expense

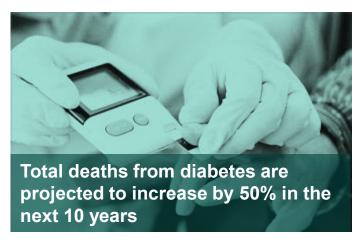
- **Investing Behind Products and Programs with the Greatest Returns**
- Focus on Candidates with Unambiguous Promotable Advantages
- **Resourcing Launch Opportunities**
- **Prioritization of Investment Leading to Overall Reduction in OpEx**

On track for \$2.5B of cost savings by end of 2015 vs. 2012 base



Focused Areas Provide a Platform for Growth

DIABETES



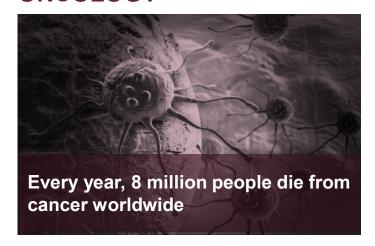
HOSPITAL ACUTE CARE



VACCINES



ONCOLOGY

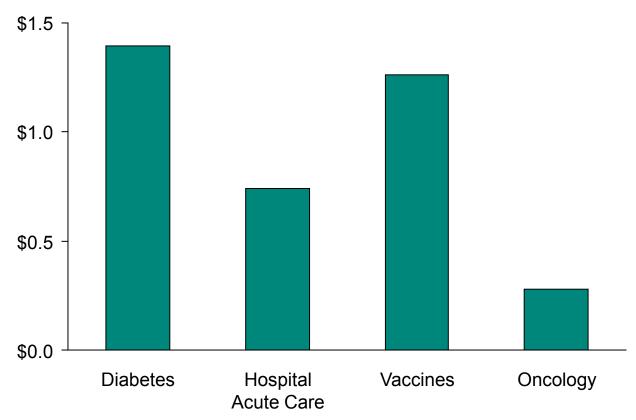




Four Core Areas Significant in Size and Showing Strong Growth

\$ billions



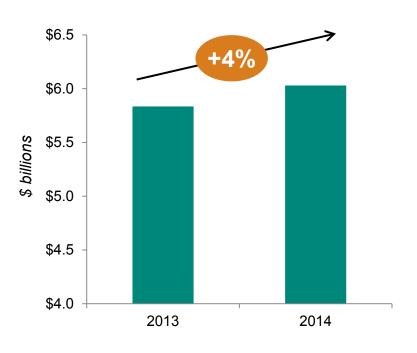


Four Core Areas Represent ~50% of Pharma Sales



Focused Strategy supports Leadership in the DPP-4 Market

FY 2014 Sales Growth¹

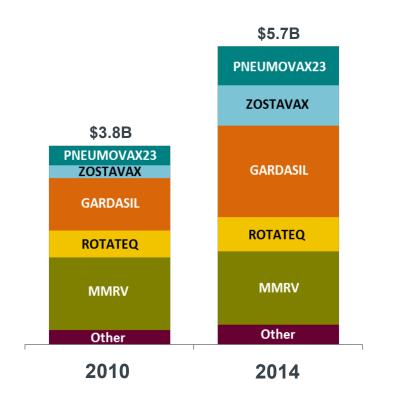


- Q1 2015 sales grew +10%¹
- ~75% market share in the U.S.
- Expect growth in 2015
- TECOS met primary endpoint
 - Among secondary endpoints, there was no increase in hospitalization for heart failure



Focused Strategy builds Leadership in the Global Vaccines Market

Merck Vaccine Sales¹ +11% CAGR



- Q1 2015 grew +9%²
- GARDASIL market share leader at >90% globally
- GARDASIL 9, 9-valent HPV vaccine, launching in the U.S.
- ZOSTAVAX single-dose shingles vaccine grew +25% in Q1 2015²



Focused Strategy building Leadership in Hospital Acute Care

Merck FY 2014 Sales Growth¹



Merck + Cubist

- Merck's Hospital Acute Care portfolio has annual sales >\$3 billion²
- Q1 2015 strong double digit sales growth from broad portfolio
- Key products include:
 - Antibiotics: PRIMAXIN, CUBICIN, ZERBAXA
 - Antifungals: NOXAFIL, CANCIDAS
 - BRIDION
- Well-positioned longer term with several Phase 3 pipeline opportunities

Hospital Acute Care has an efficient customer base and positive momentum from regulatory and reimbursement trends.

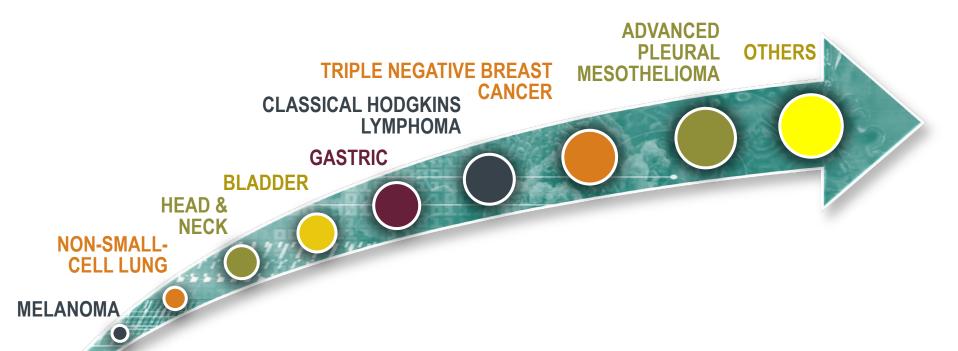


Launching KEYTRUDA in Ipilimumab-Refractory Melanoma



- \$83mm in Q1 2015 sales
- KEYTRUDA sales are primarily ipilimumab-refractory melanoma patients
- Strong access in labeled indication
- Broad acceptance of KEYTRUDA in NCCN melanoma treatment guidelines
- File submitted for NSCLC

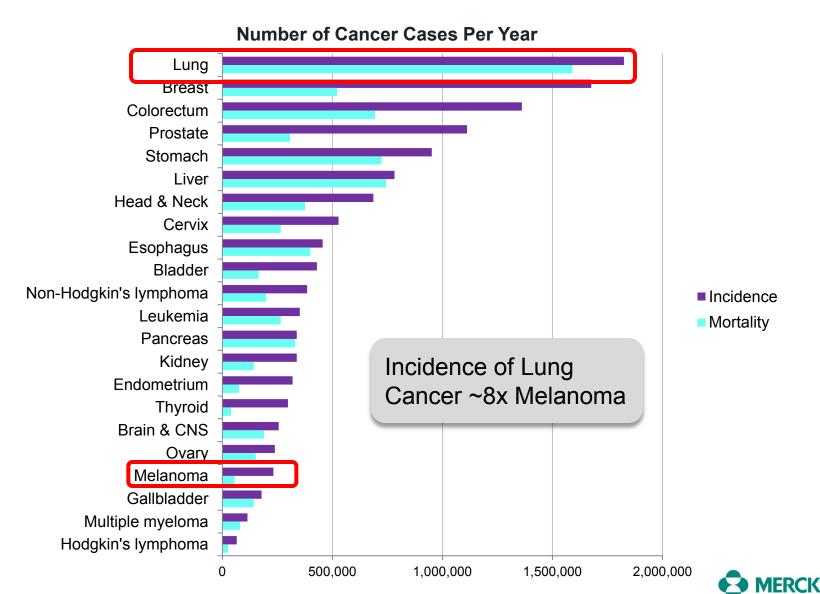
Potential Launches in Multiple Tumor Types



- Presented data in 8 tumor types, with 5 additional tumor types expected at ASCO
- Possible application in up to 30 different types of tumors
- >90 clinical trials planned or ongoing in more than 14,000 patients
- Second indication in non-small-cell lung cancer



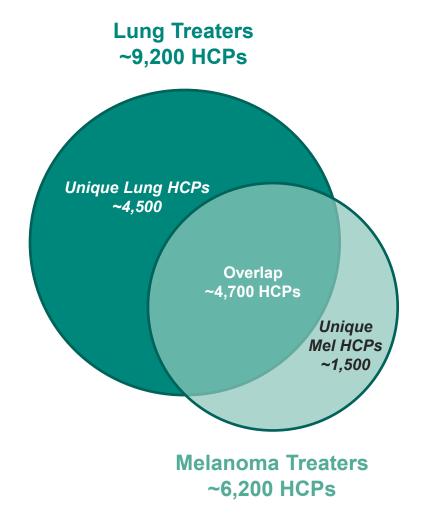
Lung Cancer Represents Significant Unmet Medical Need



Fully Prepared for NSCLC Launch in the U.S.

Maximizing opportunity in NSCLC with reach into the community oncology setting

- Significant overlap with melanoma HCPs
 - Sales force expansion completed Q1 2015
- Substantial education planned
- Heavy focus on communitybased KOLs
- Preparing for companion diagnostic

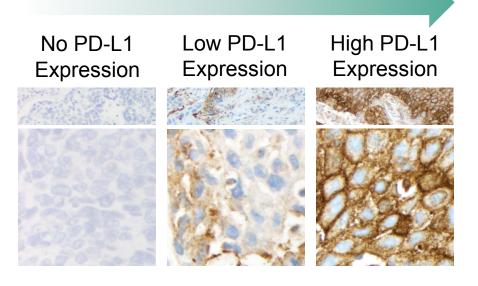




Identifying Patients Who May Benefit Most from KEYTRUDA Treatment

Value of PD-L1 Diagnostic to Customers

Correlation with Improved Outcomes



- PD-L1 diagnostic may help identify patients who may benefit most from treatment with KEYTRUDA
- Enables physicians to have personalized conversations with patients
- Empowers physicians to prioritize treatment options
- Payers are interested in potential health economics
- Diagnostic testing for treatment decisions has become a standard and widespread practice in NSCLC

Launches Underway in Primary Care and Acute Care





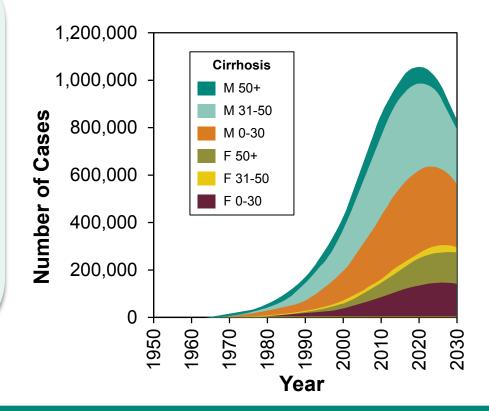
- Now launching in U.S. and Japan
- ~5,000 weekly prescriptions (beginning of May)¹
- Achieved positive coverage decisions for ~50mm commercial lives, half with no step edit

- Launch ongoing in U.S.
- Beginning to see formulary additions
- Growing issues with Gram-negative pathogens, including certain resistant species, driving positive discussions and positive formulary uptake

Hepatitis C: Fast-growing Market with High Unmet Need

- In U.S., 3.2 million people with chronic HCV
 - 50% diagnosed
 - ~170,000 200,000 successfully treated
 - >450,000 may get insurance between 2014 and 2020
- Without changes to historical diagnosis and treatment paradigm, annual medical costs expected to rise to \$85 billion in 5 years

The number of patients with chronic HCV infection and cirrhosis will peak in the next 7-10 years

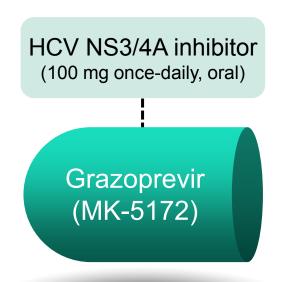


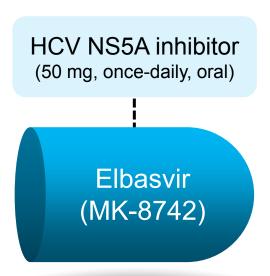
There is an unmet medical need for an interferon-free, ribavirin-free, short duration HCV therapy that is highly effective across patient populations, including patients with cirrhosis.



Grazoprevir/Elbasvir Regimen for the Treatment of HCV Infection

All-oral, once-daily, fixed-dose tablet

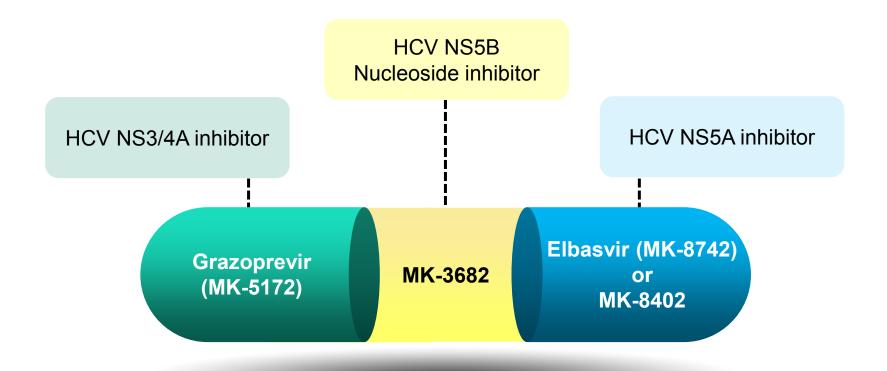




- High rates of efficacy* demonstrated against key genotypes in a broad range of patients, including patients with cirrhosis, HIV co-infection, and other co-morbidities
- Single tablet given once-daily, no significant food effect
- Breakthrough designation from FDA for selected populations
- Filing in H1 2015



Looking to the Future: The Merck Triplet Regimens



- C-CREST: Phase 2 program evaluates two different 3-drug regimens
- Designed to target broad range of genotypes
- Starts with 8 week regimens, and based on the results, will proceed to investigate shorter durations



Growth from Core Commercial Areas and Launches

Diabetes
Hospital Acute Care
Oncology
Vaccines

KEYTRUDA (Melanoma) KEYTRUDA (NSCLC) BELSOMRA GARDASIL9 ZERBAXA Innovation

MK-5172A (HCV)

Odanacatib (Osteoporosis)

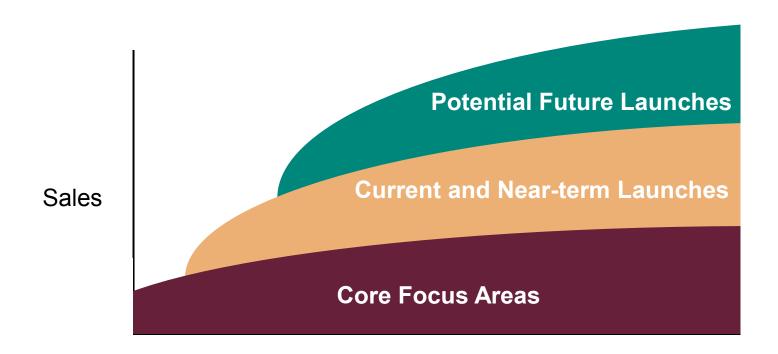
Omarigliptin (Diabetes)

Anacetrapib (Atherosclerosis)

Doravirine (HIV)

MK-8931 (Alzheimer's Disease)

WAVE 1 WAVE 2



Merck has Phase 3 Studies in Large Markets with Unmet Need

Anacetrapib: CETP Inhibitor for CV disease

- ~\$30 billion global atherosclerosis market¹
- Phase 3 fully enrolled
- Oral, once-daily, tablet being tested as additive therapy to statins
- Study completion targeted for early 2017

BACE Inhibitor for Alzheimer's Disease

- ~6 million people expected to have Alzheimer's Disease in U.S. by 2020²
- Two Phase 3 studies enrolling mild-to-moderate or prodromal patients
- BACE inhibitor prevents the formation of A-Beta peptides
- First study completion targeted for early 2017



Merck's BD Strategy is Adding Value and Increasing Focus

Acquiring

- ✓ Idenix (HCV)
- ✓ Cubist (Hospital Care)
- ✓ OncoEthix (Oncology)
- Multiple Oncology collaborations
- ✓ NewLink (Ebola Vaccine)
- ✓ Bayer CV collaboration
- ✓ NGM collaboration¹
- Moderna collaboration



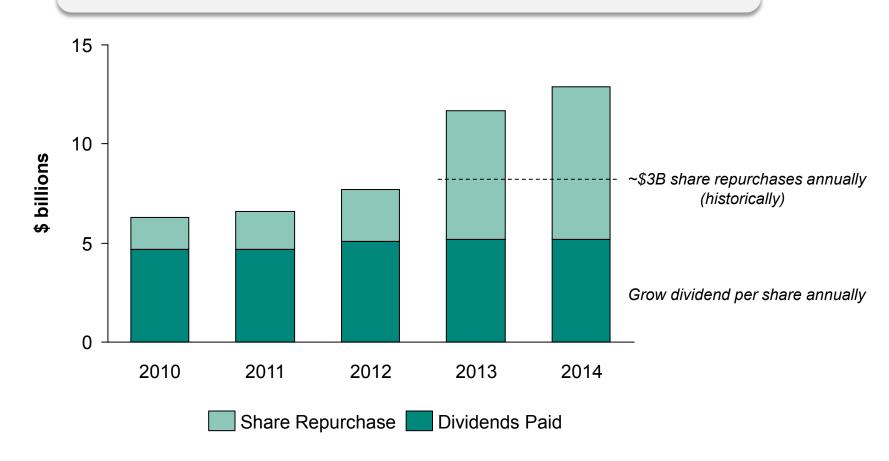
- ✓ Consumer Care
- ✓ Ophthalmology
- ✓ Saphris
- ✓ Diversified Brands (Aspen)
- ✓ Anti-IL-23





Merck is Creating Value and Returning Cash to Shareholders

Dividends and share repurchases > 90% of Free Cash Flow



2015: Merck Looking Forward to...

- Growth in core areas
- Multiple product launches ongoing
- Near-term regulatory action for key programs
- Targeting business development to drive long-term value