



Supplemental Information – Volume Growth

Business Segment	% Change vs. Prior Year										Major Drivers of Change
	FY08					FY09					
	Q1	Q2	Q3	Q4	FY	Q1	Q2	Q3	Q4	FY	
North America ⁽¹⁾	5%	6%	4%	6%	5%	4%	-2%	-4%	-3%	-1%	Q4 decrease was primarily the result of the impact of price increases on cleaning products and several other brands and the company's exit from the private-label food bags business. These results were partially offset by higher shipments of Clorox [®] disinfecting wipes, Brita [®] water-filtration products, Green Works [®] natural cleaning products and Clorox 2 [®] stain fighter and color booster. Q4 increase primarily driven by increased shipments of disinfecting products in Latin America due to increased demand as a result of the H1N1 flu outbreak.
International	11%	6%	4%	7%	7%	5%	4%	2%	1%	3%	
Total Company	6%	6%	4%	6%	6%	4%	-1%	-3%	-2%	-1%	

Supplemental Information – Sales Growth

Business Segment	% Change vs. Prior Year										Major Drivers of Change
	FY08					FY09					
	Q1	Q2	Q3	Q4	FY	Q1	Q2	Q3	Q4	FY	
North America ⁽¹⁾	5%	6%	8%	10%	8%	11%	3%	0%	0%	3%	Q4 sales outpaced the decline in volume primarily due to the benefit of price increases, partially offset by the impact of unfavorable Canadian currency exchange rates. Q4 sales and volume were about equal. The negative impact of unfavorable foreign exchange rates was offset by the benefit of price increases.
International	18%	17%	14%	16%	16%	14%	0%	-1%	1%	3%	
Total Company	7%	8%	9%	11%	9%	12%	3%	0%	0%	3%	

⁽¹⁾ North America includes U.S. and Canadian results and the worldwide Burt's Bees business.