

The Clorox Company

Updated: 8-3-11

U.S. Pricing Actions from CY2008 - CY2011

| Brand / Product | Average Price Change | Effective Date |
|--|----------------------|----------------|
| Home Care | | |
| Pine-Sol® cleaners | +13% | May 2008 |
| Clorox Clean-Up® cleaners | +8% | August 2008 |
| Formula 409®, Tilex®, and Clorox® Disinfecting Bathroom cleaners | +12% | August 2008 |
| Liquid-Plumr® products | +9% | August 2008 |
| Clorox® Toilet Bowl Cleaner and Clorox® ToiletWand™ products | +8 to +13% | August 2008 |
| Green Works® cleaners | -7 to -21% | May 2010 |
| Formula 409® | +6% | August 2011 |
| Clorox Clean-Up® cleaners | +8% | August 2011 |
| Clorox® Toilet Bowl Cleaner | +5% | August 2011 |
| Laundry | | |
| Clorox® liquid bleach | +10% | August 2008 |
| Green Works® liquid detergent | approx. -30% | May 2010 |
| Clorox® liquid bleach | +12% | August 2011 |
| Clorox 2® stain fighter and color booster | +5% | August 2011 |
| Glad | | |
| Glad® trash bags | +7% | February 2008 |
| GladWare® disposable containers | +7% | February 2008 |
| Glad® trash bags | +10% | October 2008 |
| Glad® trash bags | -10% | December 2008 |
| GladWare® disposable containers | -7% | April 2009 |
| Glad® trash bags | -7% | May 2009 |
| Glad® trash bags | +5% | August 2010 |
| Glad® trash bags | +10% | May 2011 |
| Glad® wraps | +7% | August 2011 |
| Litter | | |
| Cat litter | +7 to +8% | August 2008 |
| Cat litter | -8 to -9% | March 2010 |
| Food | | |
| Hidden Valley Ranch® salad dressing | +7% | August 2008 |
| Hidden Valley Ranch® salad dressing | +7% | August 2011 |
| Charcoal | | |
| Charcoal | +6% | January 2008 |
| Charcoal and lighter fluid | +7 to +16% | January 2009 |

Notes:

- Individual SKUs vary within the range.
- This communication reflects pricing actions on primary items.