

Supplemental Information – Volume Growth

			% Cha	ange v	s. Prio	r Year			
Reportable Segment					FY14			Major Drivers of Change	
	Q1	Q2	Q3	Q4	FY	Q1	Q2	YTD	
Cleaning (1)	4%	13%	1%	-4%	3%	0%	3%	1%	Q2 volume increase driven by higher shipments of Clorox [®] disinfecting wipes and by higher shipments in the Professional Products business.
Household	-7%	1%	-4%	-1%	-3%	2%	-1%	1%	Q2 volume decrease driven by lower shipments in the Charcoal business, partially offset by higher shipments of Glad® OdorShield® products.
Lifestyle	-1%	7%	1%	0%	2%	4%	-1%	2%	Q2 volume decrease driven by lower shipments of Brita [®] products, partially offset by higher shipments of Hidden Valley [®] products.
International	-2%	-3%	1%	-6%	-2%	0%	2%	1%	Q2 volume increase driven by higher shipments in Argentina, Canada and in the Middle East, partially offset by lower shipments in Venezuela.
Total Company	-1%	5%	0%	-3%	0%	1%	1%	1%	

⁽¹⁾ The Cleaning reportable segment includes the December 2011 acquisitions of HealthLink and Aplicare, Inc.



Supplemental Information – Sales Growth

			% Cha	ange v	s. Prio	r Year			
Reportable Segment					FY14			Major Drivers of Change	
oogo	Q1	Q2	Q3	Q4	FY	Q1	Q2	YTD	
Cleaning ⁽¹⁾	8%	15%	2%	-1%	5%	1%	2%	2%	Q2 variance between volume and sales driven by unfavorable mix, partially offset by the benefit of price increases.
Household	-3%	7%	-1%	2%	1%	5%	-1%	2%	Q2 variance flat between volume and sales.
Lifestyle	1%	8%	2%	2%	3%	5%	0%	2%	Q2 variance between volume and sales driven by the benefit of price increases and lower trade promotion spending.
International	3%	3%	2%	-1%	2%	-3%	1%	-1%	Q2 variance between volume and sales driven by unfavorable foreign currency exchange rates, partially offset by the benefit of price increases.
Total Company	3%	9%	1%	0%	3%	2%	0%	1%	

⁽¹⁾ The Cleaning reportable segment includes the December 2011 acquisitions of HealthLink and Aplicare, Inc.