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Clorox Opens State-of-the-Art Cat Litter Manufacturing Plant in West Virginia

New Martinsburg facility supports business's growth momentum and the local community

MARTINSBURG, WV, Oct. 21, 2022 — Today, The Clorox Company officially opened its new cat litter manufacturing plant in Martinsburg, West Virginia. The facility, which will manufacture Fresh Step® and Scoop Away® cat litter, will bring a projected \$190 million to the local economy.

“Clorox is proud to continue manufacturing in the great state of West Virginia,” said Michael Holly, vice president of product supply services at The Clorox Company. “Our third facility in the state, this world-class operation will allow us to move faster and work smarter to meet consumer needs, all while operating with our purpose to champion people to be well and thrive at the forefront and having a positive impact on the local economy.”

Located at Tabler Station, the new plant will create more than 100 new full-time jobs in roles that include managers, engineers and production associates. The facility will ramp up to full capacity by early 2023. The plant’s main building comprises 97,000 square feet of space with an additional 450,000-square-foot warehouse located offsite. Martinsburg is Clorox’s third location in the state, along with Kingsford charcoal plants in Beryl (Mineral County) and Parsons (Tucker County).

Joining senior leaders from Clorox for the opening ceremony were statewide elected officials Gov. Jim Justice, U.S. Sens. Shelley Moore Capito and Senator Joe Manchin’s State Projects Coordinator and Regional Representative Keith McIntosh, as well as local officials including Berkeley County Council Vice President Jim Whitacre, who joined the program and toured the facility.

“Clorox is a world class company, and they were excited to know that West Virginia is open for business,” said Governor Jim Justice. “They knew that we had a great workforce of people willing to work hard and get the job done right.”

“I’m thrilled that companies like Clorox are making West Virginia their home and providing good-paying, long-term jobs for our workforce,” said McIntosh on behalf of Senator Joe Manchin. “I look forward to continuing this strong relationship as Clorox continues to grow in the Mountain State.”

“Clorox has exceeded their reputation of being an employee-first company, and I am so impressed by their exceptional efforts to make West Virginia a better place to live and work, as evidenced by support from their plant employees at today’s event,” said U.S. Senator Shelley Moore Capito. “They are providing our workforce with tremendous opportunities here in the Eastern Panhandle, and I look forward to seeing the positive impact this investment will make in the region.”

“Clorox has been tremendous to work with since the beginning,” said Whitacre. “Berkeley County is proud to welcome our new neighbors to the Eastern Panhandle.”

As part of its early community outreach efforts, Clorox worked closely with Blue Ridge Community & Technical College on internship programs that could transition into full-time employment opportunities for students upon completion of their degrees. Blue Ridge offered its office and workforce development space to the Clorox administrative team to utilize during construction of the plant. As an expression of the company’s gratitude for the ongoing partnership, Clorox executives presented a \$10,000 check to the school during the ceremony.

“At Clorox, investing in our people and the places where we operate is built into the way we do business,” said Holly. “We look forward to doing the same for our new Martinsburg teammates and local community.”

“Seeing this project go from a concept on paper to a state-of-the-art facility was no small feat, and even more remarkable that a large part of the work was done during the course of the pandemic. The teammates who worked on this project showed resilience, courage and a lot of creativity, and exemplified our values every day,” said Holly. “Thank you to the Martinsburg community for the warm welcome and support.”

To signify the official start of production, Clorox leaders cut the first bag of cat litter to come off the manufacturing line. This unveiled a year’s supply of cat litter that will be donated to the Berkeley County Humane Society along with a \$5,000 donation.

About The Clorox Company

The Clorox Company (NYSE: CLX) champions people to be well and thrive every single day. Its trusted brands, which include Brita®, Burt’s Bees®, Clorox®, Fresh Step®, Scoop Away®, Glad®, Hidden Valley®, Kingsford®, Liquid-Plumr®, Pine-Sol® and Rainbow Light®, can be found in about nine of 10 U.S. homes and internationally with brands such as Ajudin®, Clorinda®, Chux® and Poett®. Headquartered in Oakland, California, since 1913, Clorox was one of the first U.S. companies to integrate ESG into its business reporting, with commitments in three areas: Healthy Lives, Clean World and Thriving Communities. Visit www.thecloroxcompany.com to learn more.