



# Burt's Bees to Sponsor and Present Data at Dermveda's Inaugural Integrative Dermatology Symposium (IDS)

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DURHAM, N.C.--(BUSINESS WIRE)-- Burt's Bees, a leading provider of personal care products committed to providing natural health and beauty solutions, today announced that it will be sponsoring Dermveda's first annual Integrative Dermatology Symposium (IDS). The purpose of IDS is to bring together experts from around the world practicing various types of dermatology (Western, Naturopathic, Ayurvedic, and Traditional Chinese Medicine) for a holistic look at the current dermatology landscape with a focus on improving patient experience. The Company will present new data on its Sensitive Skin product line at the event, taking place at the Sheraton Grand in Sacramento, California on October 19-21, 2018.

This press release features multimedia. View the full release here:  
<https://www.businesswire.com/news/home/20181009005189/en/>

(Photo: Business Wire)

Hemali Gunt, PhD, Head of  
Clinical and Scientific Affairs,

Burt's Bees, will present the posters, which will discuss Burt's Bees Nature-Based Sensitive Skin Care regimen and its effect on skin barrier function, skin hydration and anti-inflammatory activity compared to a dermatologist-recommended synthetic skin regimen. Presentation details are as follows:

**Friday, October 19 th , 1:00 – 1:30 PM PST | Nature-Based Sensitive Skin Regimen Improved Barrier Function and Maintained Skin Hydration in Patients with Clinically Diagnosed Sensitive Skin**

**Saturday, October 20 th , 1:00 – 1:30 PM PST | Improved Outcomes Following a Nature-Based Sensitive Skin Regimen in Patients with Sensitive Skin Related to Rosacea or Atopic Dermatitis/Eczema**

**Saturday, October 20 th , 1:00 – 1:30 PM PST | Whole Formula Nature Based Sensitive Skin Product Demonstrate In Vitro Anti-Inflammatory Activity from Human Epidermal Keratinocytes**

Burt's Bees' Sensitive skin care line is available at select national grocery, drug, and mass retailers, and on [www.burtsbees.com](http://www.burtsbees.com).

**About IDS** | The goal of the first annual Integrative Dermatology Symposium is to improve patient care with regards to dermatology. The event will include educational sessions, clinical content, targeted industry trends, practical takeaways, and best practices related to all aspects of skin care. Attendees will include dermatologists, family practice physicians, pediatricians, internists, osteopathic doctors, naturopathic doctors, physician assistants, nurses, acupuncturists, and Ayurveda practitioners. For more information on IDS, please visit [www.integrativedermatologysymposium.com](http://www.integrativedermatologysymposium.com).

**About Dermveda** | Dermveda is an integrative skin care, beauty, and wellness site dedicated to inspiring and empowering people to develop a healthier, more holistic relationship with their skin. Dermveda provides educational tools and personalized, science-reviewed health content for both consumers and practitioners. For more information about Dermveda, please visit [www.dermveda.com](http://www.dermveda.com).

**About Burt's Bees** | **Burt's Bees®** has been offering distinctive earth-friendly, natural health and beauty care products for 30 years. From a beekeeper's backyard in Maine to the leading edge of natural, Burt's Bees knows natural body care solutions from head-to-toe and operates with The Greater Good™ top of mind. Formulated without parabens, phthalates, petrolatum or SLS. No animal testing. To find out more, visit [www.burtsbees.com](http://www.burtsbees.com).  
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