



NEWS RELEASE

Clorox Expands Manufacturing Operations in Atlanta Area

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FOREST PARK, Ga., Nov. 28, 2017 /PRNewswire/ -- The Clorox Company (NYSE:CLX), headquartered in Oakland, California, today celebrated the official opening of a new manufacturing facility for the company's Home Care products.

Named Atlanta West, the 258,000-square-foot facility is adjacent to the company's existing manufacturing facility, called Atlanta Main, which also manufactures Home Care products. The opening of Atlanta West has created about 100 jobs in Clayton County – from managers to engineers to production associates.

"The opening of Atlanta West is a result of the continued success of our Home Care business, reflecting the strength of Clorox-branded products," said Linda Rendle, senior vice president and general manager – Cleaning Division. "We're capitalizing on our business momentum by investing in this state-of-the-art facility to enhance our supply chain and support long-term growth."

Today, Clorox-branded products are in more than 65 percent of U.S. households, due, in part, to the company's strong focus on delivering superior value to consumers through product innovation. Notably, in January 2017, the company launched the Clorox® Scentiva® platform – starting with disinfecting wipes and sprays – which deliver a differentiated product experience through scents that are designed in collaboration with high-end fragrance houses. In Clorox's first quarter of its fiscal year 2018, Scentiva® products contributed to strong sales growth of the Home Care business.

For more than 70 years, the Atlanta area has been an important hub for Clorox. With offices in Alpharetta, Kennesaw and Forest Park, the company employs approximately 800 people in sales, strategic sourcing, engineering, quality, product supply, manufacturing and distribution.

Paul Unitas, director of manufacturing – Atlanta campus, stated, "It's great to be a part of something that will have a meaningful economic impact on the community. Our expansion has created opportunities for existing employees as well as new jobs that are growing our Clorox family here in the Atlanta area."

The Clorox Company

The Clorox Company (NYSE: CLX) is a leading multinational manufacturer and marketer of consumer and professional products with approximately 8,100 employees worldwide and fiscal year 2017 sales of \$6 billion. Clorox markets some of the most trusted and recognized consumer brand names, including its namesake bleach and cleaning products; Pine-Sol® cleaners; Liquid Plumr® clog removers; Poett® home care products; Fresh Step® cat litter; Glad® bags, wraps and containers; Kingsford® charcoal; Hidden Valley® dressings and sauces; Brita® water-filtration products; Burt's Bees® natural personal care products; and RenewLife® digestive health products. The company also markets brands for professional services, including Clorox Healthcare® and Clorox Commercial Solutions®. More than 80 percent of the company's sales are generated from brands that hold the No. 1 or No. 2 market share positions in their categories.

Clorox is a signatory of the United Nations Global Compact, a community of global leaders committed to sustainability. The company also has been broadly recognized for its corporate responsibility efforts, most notably receiving a Safer Choice Partner of the Year Award in 2016 and 2017 from the U.S. Environmental Protection Agency as well as being named to CR Magazine's 2017 Best Corporate Citizens list and included in the 2016 Newsweek Green Rankings. The Clorox Company and its foundations contributed about \$11 million in combined cash grants, product donations and cause marketing in fiscal year 2017. For more information, visit TheCloroxCompany.com, including the Good Growth blog, and follow the company on Twitter at @CloroxCo.

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