



Clorox Recognized for Strong Management, Responsible Business Performance

12/13/2018

OAKLAND, Calif., Dec. 13, 2018 /PRNewswire/ -- The Clorox Company was named one of the top companies for overall performance, recognizing the effectiveness of its management team and emphasis on corporate responsibility, according to rankings by two organizations whose evaluations are based on a holistic approach to business.

Clorox was ranked No. 19 in **The Wall Street Journal's Management Top 250**, as determined by assessments in areas identified by the Drucker Institute as important to being a well-run company: customer satisfaction, employee engagement and development, innovation, social responsibility, and financial strength. The Management Top 250 includes the top U.S. companies from a universe of 752 publicly traded companies. To be included in this group, companies must be part of the Dow Jones U.S. Total Stock Market Index or the S&P Composite 1500 Index (or both) and also have stock that was a component of the S&P 500 index, have a stock-market capitalization of \$10 billion as of June 2018 or have at least \$3 billion in revenue as of March 2018.

Founded in 2007, the Drucker Institute carries forward the core values of Peter Drucker of "doing the right things well." He was a noted management consultant to top U.S. executives and nonprofits, an author, and a teacher.

From Just Capital, working in partnership with Forbes, Clorox was ranked No. 25 out of 890 U.S. public companies in its **Rankings of America's Most JUST Companies**, up from No. 36 last year. The rankings were based on public opinion surveys of 81,000 people to determine the issues that matter most to Americans when it comes to responsible business behavior. The issues, in order of their weight in Just Capital's methodology, are workers (25%), customers (18%), products (14%), environment (13%), communities (11%), jobs (12%), and corporate leadership and shareholders (8%). To obtain the final rankings, Just Capital assessed each company's performance against these issues.

Just Capital was founded in 2013 by prominent hedge fund manager Paul Tudor Jones III, Deepak Chopra, Arianna Huffington and Paul Scialla, among others, and is used by Goldman Sachs in an investment product focusing on

companies that excel in ESG performance.

"It's gratifying to be recognized by both Drucker and Just Capital because the areas they evaluate are consistent with our own priorities," said Clorox Chair and CEO Benno Dorer. "Emphasizing financial performance is a given, but for us it's important to also be a values-driven, consumer-focused company that invests in our people, products, planet and communities. At Clorox, all 8,700 employees take to heart our mission to make everyday life better, every day and are relentless in pursuing Good Growth — growth that's profitable, sustainable and responsible."

The Clorox Company

The Clorox Company (NYSE: CLX) is a leading multinational manufacturer and marketer of consumer and professional products with approximately 8,700 employees worldwide and fiscal year 2018 sales of \$6.1 billion. Clorox markets some of the most trusted and recognized consumer brand names, including its namesake bleach and cleaning products; Pine-Sol® cleaners; Liquid Plumr® clog removers; Poett® home care products; Fresh Step® cat litter; Glad® bags, wraps and containers; Kingsford® charcoal; Hidden Valley® dressings and sauces; Brita® water-filtration products; Burt's Bees® natural personal care products; RenewLife® digestive health products; and Rainbow Light®, Natural Vitality® and Neocell® dietary supplements. The company also markets brands for its industry-leading healthcare and commercial cleaning products under the CloroxPro® name. More than 80 percent of the company's sales are generated from brands that hold the No. 1 or No. 2 market share positions in their categories.

Clorox is a signatory of the United Nations Global Compact, a community of global leaders committed to sustainability. The company has been broadly recognized for its corporate responsibility efforts, included on CR Magazine's 2018 100 Best Corporate Citizens list, Barron's 2018 100 Most Sustainable Companies, the Human Rights Campaign's 2018 Corporate Equality Index and the first sector-neutral Bloomberg Gender Equality Index in 2018, among others. In support of its communities, The Clorox Company and its foundations contributed about \$20 million in combined cash grants, product donations and cause marketing in fiscal year 2018. For more information, visit TheCloroxCompany.com, including the Good Growth blog, and follow the company on Twitter at @CloroxCo.

CLX-C

View original content to download multimedia:<http://www.prnewswire.com/news-releases/clorox-recognized-for-strong-management-responsible-business-performance-300764725.html>

SOURCE The Clorox Company

