



NEWS RELEASE

Clorox to Discuss Driving Profitable Growth Through Its 2020 Strategy at Analyst Day on Oct. 1

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OAKLAND, CA -- (Marketwired) -- 09/01/15 -- The Clorox Company (NYSE: CLX) will provide an update on its 2020 Strategy and highlight four "strategy accelerators" that are key to driving profitable growth during its Analyst Day on Thursday, Oct. 1. In fiscal year 2015, Clorox's execution of its strategy accelerators has helped drive category growth and market share gains, with the fourth quarter showing the highest market share growth in four years.

A live webcast is scheduled to begin at 6 a.m. PT (9 a.m. ET) and can be accessed at **Clorox investor events**. A replay of the webcast will be available on the company's website.

The Clorox Company

The Clorox Company is a leading multinational manufacturer and marketer of consumer and professional products with about 7,700 employees worldwide and fiscal year 2015 sales of \$5.7 billion. Clorox markets some of the most trusted and recognized consumer brand names, including its namesake bleach and cleaning products; Pine-Sol® cleaners; Liquid Plumr® clog removers; Poett® home care products; Fresh Step® cat litter; Glad® bags, wraps and containers; Kingsford® charcoal; Hidden Valley® dressings; Brita® water-filtration products and Burt's Bees® natural personal care products. The company also markets brands for professional services, including Clorox Healthcare® and Clorox Commercial Solutions®. More than 80 percent of the company's sales are generated from brands that hold the No. 1 or No. 2 market share positions in their categories.

The company also has been recognized recently for its corporate responsibility efforts with two Climate Leadership Awards for Excellence from the U.S. Environmental Protection Agency and inclusion on the 2015 Newsweek Green Rankings and Corporate Responsibility magazine's 100 Best Corporate Citizens 2015 list. The Clorox Company and

The Clorox Company Foundation contributed approximately \$15 million in combined cash grants, product donations, cause marketing and employee volunteerism during the past year. For more information, visit **TheCloroxCompany.com**, the **CR Matters Blog** and follow the company on Twitter at **@CloroxCo**.

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