



NEWS RELEASE

The Clorox Company and DonorsChoose.org Partnership Simplifies Back-to-School Prep for Parents and Teachers

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Receipt validation program provides funds to classrooms in need and helps parents save money
OAKLAND, Calif., July 11, 2017 /PRNewswire/ -- Although it seems like school just let out for summer, the frenzy of back-to-school preparations is about to begin. Luckily, Clorox® and Glad® products help parents and teachers simplify back to school with easy cleaning and storage solutions for home and classroom.

To ease the financial burden on teachers, many of whom spend their own money on classroom supplies, The Clorox Company will offer a \$150,000 "double your impact" match offer through its partnership with DonorsChoose.org.

Here's how it works. Teachers post requests for materials and experiences their students need to learn on DonorsChoose.org. Anyone can log on and choose a project to fund. By donating to a project with The Clorox Company dollar-for-dollar match offer, donors can double the impact of their donation.

"Every year, the average teacher spends over \$500 of their own money to help stock their classrooms with supplies their students need to succeed," said Charles Best, founder of DonorsChoose.org. "We're so grateful for The Clorox Company's continued support to help teachers create classrooms with limitless learning opportunities."

This is the second year The Clorox Company has supported DonorsChoose.org during back-to-school season. In 2016, through its Clorox brand, the company funded nearly 800 projects and reached more than 57,300 students.

This year, the company hopes to reach even more teachers and students. It's matching grants during two different periods, the traditional fall back-to-school and again in January 2018, when some classrooms are low on supplies

and the cold & flu season begins in earnest. It's also continuing its receipt validation program so people across the country can help support schools just by shopping for back-to-school necessities. For every \$5 worth of qualifying Clorox and Glad® products purchased*, shoppers save \$1, and The Clorox Company will donate \$1 to classrooms in need through DonorsChoose.org. It's easy! Just snap a picture of your receipt and follow the instructions on CloroxForSchools.com to redeem your rewards.

"As a parent, I know how quickly summer passes by. Just when you adjust to the no-school routine, it's time to get ready for another school year," said Deb Crandall, Associate Brand Director, The Clorox Company. "The goal we set out with last year, and are still working toward this year, is to make back-to-school preparations for parents and teachers just a little bit easier. We can also help them feel good about shopping for supplies through our partnership with DonorsChoose.org and our receipt validation program."

In addition to the DonorsChoose.org partnership, The Clorox Company will host pop-up shops in communities in Oakland and Washington, D.C. At each event, the company will distribute essential school supplies along with Clorox and Glad products so families and teachers can focus on having a happy and healthy school year rather than worrying about the cost of school supplies.

For more information, visit www.CloroxForSchools.com. To donate to Clorox's match offer projects, go to www.DonorsChoose.org and search for Match Offers.

*Up to \$5. Delivered via PayPal credit.

TERMS & CONDITIONS: Use products as directed. Between 6/1/17 and 9/30/17, purchase any qualifying Clorox product(s). Submit your receipt and Clorox will donate \$1 for every \$5 spent to DonorsChoose.org (up to \$100,000 in donations) and for every \$5 spent you will receive \$1 cash back (up to \$5 cash back savings). For all details, including a list of qualifying products, see the Program Terms at www.cloroxforschools.com. For details about DonorsChoose.org, visit DonorsChoose.org.

About The Clorox Company

The Clorox Company (NYSE: CLX) is a leading multinational manufacturer and marketer of consumer and professional products with about 8,000 employees worldwide and fiscal year 2016 sales of \$5.8 billion. Clorox markets some of the most trusted and recognized consumer brand names, including its namesake bleach and cleaning products; Pine-Sol® cleaners; Liquid Plumr® clog removers; Poett® home care products; Fresh Step® cat litter; Glad® bags, wraps and containers; Kingsford® charcoal; Hidden Valley® dressings and sauces; Brita® water-filtration products; Burt's Bees® natural personal care products; and Renew Life® digestive health products. The company also markets brands for professional services, including Clorox Healthcare® and Clorox Commercial Solutions®. More than 80 percent of the company's sales are generated from brands that hold the No. 1 or No. 2

market share positions in their categories.

Clorox is a signatory of the United Nations Global Compact, a community of global leaders committed to sustainability. The company also has been broadly recognized for its corporate responsibility efforts, most notably receiving two Climate Leadership Awards for Excellence in 2015 and Safer Choice Partner of the Year Awards in 2016 and 2017 from the U.S. Environmental Protection Agency as well as being named to CR Magazine's 2017 Best Corporate Citizens list and included in the 2016 Newsweek Green Rankings. The Clorox Company and its foundations contributed nearly \$17 million in combined cash grants, product donations, cause marketing and employee volunteerism in the past year. For more information, visit TheCloroxCompany.com, including the Good Growth blog, and follow the company on Twitter at [@CloroxCo](https://twitter.com/CloroxCo).

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About DonorsChoose.org

DonorsChoose.org is the leading platform for giving to public schools. Teachers across America use the site to create projects requesting resources their students need, and donors give to the projects that inspire them. Since its founding by a Bronx teacher in 2000, more than 2 million people and partners have given nearly \$550 million to projects reaching 23 million students. Unique among crowdfunding platforms, the DonorsChoose.org team vets each project request and ships resources directly to the school. Every donor receives photos of their project in action, thank-yous from the classroom, and a cost report showing how every dollar was spent. DonorsChoose.org was the first charity to make the top 10 on Fast Company's list of the Most Innovative Companies in the World. Visit www.donorschoose.org to learn more

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/the-clorox-company-and-donorschooseorg-partnership-simplifies-back-to-school-prep-for-parents-and-teachers-300484778.html>

SOURCE The Clorox Company

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