



NEWS RELEASE

# Weave Announces Brett White as Chief Executive Officer

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*White previously served as President & COO, will continue to serve on Board of Directors*

LEHI, Utah--(BUSINESS WIRE)-- Weave (NYSE: WEAV), the all-in-one customer communication and engagement platform for small business, today announced the appointment of Brett White as Chief Executive Officer.

White joined Weave's executive team as President and Chief Operating Officer in April after serving on the Board of Directors since June 2020. White was appointed Interim CEO in August when Roy Banks resigned due to health and family reasons.

"Brett has over 30 years of experience leading tech companies, and his vision and knowledge of the business make him a natural selection to lead Weave," said Chairman of the Board Stuart C. Harvey, Jr. "His track record scaling and operationalizing verticalized SaaS and payments companies is exactly the profile the Board desired when selecting Weave's next CEO. We're thrilled to continue leveraging Brett's leadership and strategic view of the business."

Prior to his work with Weave, White served as COO and CFO at wellness software provider Mindbody and has extensive background as a public company executive with a focus in SaaS and Payments. White will continue to serve as a Director on Weave's Board.

"I could not be more honored to lead the 800+ team members here at Weave," White says. "At its core, Weave is helping healthcare providers deliver more modern and meaningful patient experiences that deeply impact their local communities. Weave's opportunity to grow small businesses through our transformational platform is exciting and I'm proud to continue our executive team's focus on bringing Weave to many more practices, patients and communities."

White will helm an executive team with deep background in growing revenues and scaling operations at SaaS and payments companies like Qualtrics, Twilio, Global Payments and Progressive Leasing.

## **About Weave**

Weave is the all-in-one customer communication and engagement platform for small business. From the first phone call to the final invoice and every touchpoint in between, Weave connects the entire customer journey. Weave's software solutions transform how local businesses attract, communicate with and engage customers to grow their business. Weave has set the bar for Utah startup achievement & work culture. In the past year, Weave has been named a member of the Forbes Cloud 100, a Certified Great Place to Work, and a G2 leader in Patient Engagement, Optometry, Dental Practice Management and Patient Relationship Management software. To learn more, visit [www.getweave.com/newsroom/](http://www.getweave.com/newsroom/)

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Kali Geldis  
Sr. Director of Communications & Content, Weave  
[pr@getweave.com](mailto:pr@getweave.com)

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