



NEWS RELEASE

Weave Hires Jeff Lyman as Chief Product Officer

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LEHI, UTAH, Nov. 12, 2019 /PRNewswire/ -- Weave, the complete business toolbox for service-based businesses and one of the fastest-growing companies in tech, today announced it has hired Jeff Lyman as the company's first Chief Product Officer (CPO) to oversee the evolution of the company's product line and manage the rapidly growing product development team.

This announcement comes after the company [announced a \\$70 million series D funding round last month with a current valuation of \\$970 million](#)--a 3.2x valuation increase in the past 10 months. One of the intended uses of this funding was to help expand and enhance its current product offering. Weave is growing significantly and has increased to over 600 employees, up from 300 at the start of the year. The company's product progression has also exploded with its client base now at over 13,000 small and medium businesses in the United States.

"We are thrilled to have Jeff join us and add his experience and vision to the future of our products. He not only has a keen perception of the process of developing market-leading products but moreover, he understands how to create fantastic product experiences," said Brandon Rodman, CEO at Weave. "Weave continues to rapidly grow and mature as a company and Jeff's knowledge is essential to keep our products rapidly evolving."

Prior to joining Weave, Jeff spent over six years at Vivint Smart Home. Most recently, he served as its Chief Product Officer and was responsible for building multi-million dollar product lines across the firm's security, video, and automation verticals. Prior to Vivint, Jeff held various leadership roles at Nike during his nine years in Beaverton, Oregon.

"It is exhilarating to join Weave at such an exciting time, in the midst of such rapid growth. The team is incredibly strong and has made both culture and innovation top priorities, allowing for a collaborative environment that makes experimentation and invention possible," said Jeff Lyman, Chief Product Officer at Weave. "Weave's products are revolutionizing customer communication--they truly change the way businesses communicate and interact with clients, and this is just what today's small businesses are looking for."

Lyman will lead all product and engineering teams as Weave continues to broaden its scope in offering. Weave's vision is to simplify business growth, retention and communication for small and medium businesses by providing seven integrated solutions in one from phone services to payment solutions.

To learn more about Weave, please visit www.getweave.com.

About Weave

Weave is the complete business toolbox for service-based businesses. From the first phone call to the final invoice, Weave provides personalized, relevant, and effective solutions for the entire customer journey. Weave's unique integration of hardware and software solutions help streamline and simplify business growth, retention and communication. With over 13,000 customers, Weave was the first Utah company to join Y Combinator and has received several renowned awards, including the Fortune 100 Best Companies 2019, Forbes 2019 Cloud 100, the 2019 Inc. 5000 fastest-growing companies in America, Glassdoor's 2019 Best Places to Work and 2019 Top CEOs. To learn more, visit www.getweave.com/newsroom/.

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