



NEWS RELEASE

## Weave Launches Dental Practice Analytics

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*New feature provides dental practices with insights to help boost profitability, improve treatment acceptance rates, and identify areas of improvement*

LEHI, Utah--(BUSINESS WIRE)-- [Weave](#) (NYSE: WEAV), a leading all-in-one experience platform for small and medium-sized healthcare practices, announced today the addition of Practice Analytics to its software suite. This new feature will empower dental practices to gain insights and make data-driven decisions to enhance patient care and grow their business.

With Practice Analytics, dental practices with Dentrix, Open Dental, and Eaglesoft practice management software can now access a comprehensive set of performance metrics that build on Weave Message Analytics and Weave Phone Analytics. The software provides real-time data on patient retention, appointment scheduling, treatment acceptance rates, and revenue generation. This information allows dental practices to identify areas of improvement and implement strategies to optimize their operations.

By utilizing these analytics, dental practices can track missed opportunities for patient care, patient volumes, revenue, and resource utilization, and identify opportunities for growth. Weave's intuitive and user-friendly interface ensures that even non-technical staff can easily navigate and understand the data, making it accessible to the entire dental team.

"Easily accessible data that is action oriented and easy to consume makes running a dental practice more profitable and less stressful," said Branden Neish, Chief Product & Technology Officer of Weave. "We understand the importance of data-driven decision-making in the success of dental practices. Adding Practice Analytics to Weave's message and phone analytics provides valuable insights throughout a patient's journey with a practice."

In addition to Practice Analytics, Weave's software suite for dental practices includes other essential features such as missed call and two-way texting, appointment reminders, online reviews management, mobile and online payments, online forms and insurance verification. By integrating these functionalities into one comprehensive platform, Weave enables dental practices to streamline their operations, improve patient experience, and boost staff productivity.

Dental practices that use Weave's software suite have reported significant improvements in patient communication, reduced no-show rates, increased appointment bookings, and higher patient

satisfaction scores.

The addition of Practice Analytics further solidifies Weave's position as a leader in patient engagement software. Dental practices across the country can now leverage the power of data and make informed decisions to drive their success.

For more information about Weave and its communication software solutions, please visit [www.getweave.com/weave-practice-analytics/](http://www.getweave.com/weave-practice-analytics/)

## **About Weave**

Weave is the all-in-one customer communication and engagement platform for small- and medium-sized businesses. From the first phone call to the final invoice and every touchpoint in between, Weave connects the entire customer journey. Weave's software solutions transform how local businesses attract, communicate with and engage customers to grow their business. Weave has set the bar for Utah startup achievement & work culture. In the past year, Weave has been named a G2 leader in Patient Engagement, Optometry, Dental Practice Management and Patient Relationship Management software. To learn more, visit [getweave.com/newsroom/](http://getweave.com/newsroom/)

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