



NEWS RELEASE

Weave Launches Integration With QuickBooks Online

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New integration enables businesses to sync customer lists for seamless communication
LEHI, Utah, Sept. 14, 2021 /PRNewswire/ -- Weave, the all-in-one customer communication platform for small business, today announced it's further simplifying customer communications through an integration with Intuit QuickBooks Online.

With this new integration, Weave expands its existing core functions for QuickBooks Online users to take advantage of automated data syncing that keeps Weave contact lists up-to-date based on changes made in QuickBooks Online customer accounts.

"Integrating Weave's services with QuickBooks Online brings efficiency and value to millions of QuickBooks' small business customers, expanding the impact our all-in-one customer communications and engagement platform can have on the small business owners who are the backbone of our economy," said Weave CEO Roy Banks.

For many small businesses, the traditional process of updating, organizing and manually managing contact lists for personalized customer communications across multiple databases is burdensome and time consuming. Small businesses need seamless tools that work together to power more meaningful customer conversations. Now that business owners can use their customer data from QuickBooks Online to power communications on Weave's platform, users can be confident that the data they're seeing in Weave is up-to-date due to an automated customer sync function. This sync also enables automated birthday messages and tracks customer text preferences so users can optimize communication efforts across a desired customer base.

New integration benefits:

- [Data Sync](#) - Keep all customer contact info current in Weave with regular, automatic updates from your database.
- [Birthday Messages](#) - Weave can automatically send out Happy Birthday Wishes to customers.
- [Text Preferences](#) - Weave tracks which customers want text communications, only sending messages to those who have opted in.
- [Email Marketing](#) - Drum up new business and notify customers of offers, promotions, and critical updates. Comes with a library of pre-written email templates.

For more information about how to leverage QuickBooks Online and Weave for business, [visit the Weave website](#).

About Weave

Weave is the all-in-one customer communication and engagement platform for small business. From the first phone call to the final invoice and every touchpoint in between, Weave connects the entire customer journey. Weave's software solutions transform how local businesses attract, communicate with and engage customers to grow their business. The first Utah company to join Y Combinator, Weave has set the bar for Utah startup achievement & work culture. In the past year, Weave has been included in the Forbes Cloud 100, Inc. 5000 fastest-growing companies in America, and Glassdoor Best Places to Work. To learn more, visit www.getweave.com/newsroom/

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