



NEWS RELEASE

## Weave Launches Patient Engagement Platform Specifically for Multi-Location Businesses

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LEHI, Utah, Feb. 8, 2021 /PRNewswire/ -- Weave, the complete business toolbox for service-based businesses and one of the fastest-growing companies in tech, today announced [Weave Unify](#), a sophisticated patient engagement and communication platform created specifically for multi-location service businesses.

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Weave Unify empowers businesses with multiple locations to leverage each others' patient bases to streamline operations.

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Weave Unify empowers healthcare businesses with multiple locations to leverage each others' patient bases, schedules, and call-handling staff to streamline operations, improve communications, increase revenue, and provide a modernized and personalized patient experience across the entire practice.

"It's complex for healthcare practices to efficiently communicate, attract, and engage with their patients, and this becomes even more complicated when a business operates multiple practices across various office locations," said Roy Banks, CEO at Weave. "Weave Unify enables multi-location businesses to leverage each other's staff and strengths to help grow the organization more quickly and efficiently, provide better brand experiences, all while reducing operational costs."

According to a recent survey of more than 300 multi-location healthcare business owners and operators, multi-location practices that frequently cross-schedule patients are 63% more likely to always have a full schedule, helping to maximize each healthcare professional's time.

Weave is hosting a [webinar](#) on February 11 with Dr. Eric Roman, a practicing dentist who built and sold two multi-location dental service organizations (DSOs), on the ways healthcare businesses should be rethinking their growth and communication strategy in 2021.

Weave Unify is the latest addition to Weave's growing set of solutions for healthcare businesses, which includes solutions for payment processing, email marketing, and patient experience and communications to make healthcare practices more efficient and profitable.

For more information about Weave Unify, please visit <https://www.getweave.com/weave-unify/>.

**About Weave:** Weave is the complete business toolbox for service-based businesses. From the first

phone call to the final invoice, Weave's unique integration of hardware and software solutions helps streamline and simplify business growth, retention and communication across the entire customer journey. With approximately 20,000 customers, Weave was the first Utah company to join Y Combinator and has received several renowned awards, including the Fortune 100 Best Companies 2019, Forbes 2020 and 2019 Cloud 100, the 2019 Inc. 5000 fastest-growing companies in America and Forbes 2020 Next Billion-Dollar Startup. To learn more, visit [www.getweave.com/](http://www.getweave.com/)

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