



NEWS RELEASE

Weave Launches The Happy Practice Playbook Podcast to Drive Insights to Dental Offices

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Experts on dental practice operations, leadership and patient experiences join Weave's podcast to share tips & tricks

LEHI, Utah--(BUSINESS WIRE)-- Weave (NYSE: WEAV), the all-in-one customer communication platform for small business, has launched a podcast for dental offices and their staff to drive in-depth conversations around how to build and maintain a happy practice.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20220707005149/en/>

(Graphic: Business Wire)

As staffing shortages continue to plague small dental practices, *The*

Happy Practice Playbook is designed to provide leadership tips, practice management tools, and expert guidance for every role in the practice, including dentists, practice administrators, billing specialists, front desk staff or office managers.

Industry thought leaders such as Dr. Todd Snyder, Dr. Lori Trost and Dental Geek Arden Jolley are joining host Monique Jones for the first set of episodes, available now.

"The Happy Practice Playbook is all about giving dental office professionals and staff a place to learn and share their best tips and advice to make their office that much happier and more efficient," said Chris Baird, Weave Chief Marketing Officer. "Dental offices know that happy staff make the patient experience exceptional, and a happy practice just runs better."

The podcast is paired with [a Facebook group](#) for listeners to deep dive on the episodes and ask follow-up questions, share tips from their own practices and learn best practices from other offices.

Listeners can subscribe to The Happy Practice Playbook on [Spotify](#), [Apple Podcasts](#), [Google Podcasts](#), [Amazon Music Podcasts](#), [Castbox](#), [Stitcher](#) and [YouTube](#).



About Weave

Weave is the all-in-one customer communications and engagement platform for small business. From the first phone call to the final invoice and every touchpoint in between, Weave connects the entire customer journey. Weave's software solutions transform how local businesses attract, communicate with and engage customers to grow their business. The first Utah company to join Y Combinator, Weave has set the bar for Utah startup achievement & work culture. In the past year, Weave has been included in the Forbes Cloud 100, Inc. 5000 fastest-growing companies in America, and was certified as a Great Place to Work. To learn more, visit www.getweave.com/newsroom/

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