



NEWS RELEASE

Weave Now Integrates with Ortho2's Edge Cloud

2025-07-22

New integration unlocks Weave features to help streamline communication workflows

LEHI, Utah--(BUSINESS WIRE)-- [Weave](#) (NYSE: WEAV), a leading all-in-one customer experience and payments software platform for small and medium-sized healthcare businesses, today announced an integration with Ortho2, the leading provider of practice management software solutions to orthodontists in the U.S. and Canada.

This integration delivers additional value to Weave and Ortho2's Edge Cloud customers with:

- **Automated Data Sync**– Keep patient contact and appointment information up to date with daily, automatic updates from your Edge Cloud database.
- **VoIP Phone System with Call Pop**– Instantly identify patients when they call, with key details like upcoming appointments displayed for a personalized conversation. Enhance call handling with unlimited rollover lines, on-hold music and messages, call forwarding, and IVR—all seamlessly integrated with Weave.
- **Missed-Call Texts**– Automate follow up with patients who call but don't leave a voicemail.
- **Two-Way Texting**– Improve patient engagement and treatment adherence while reducing no-shows with convenient text-based communication.
- **Save the Date and Appointment Reminders**– Send automated communications shortly after an appointment is scheduled, so patients can easily add it as an event on their calendars. Additional automated reminders help keep schedules full.
- **Recall Reminders**– Automatically send a text to patients to come in for follow-up appointments.
- **Reviews Auto-texting**– Customize and schedule automated texts to solicit reviews from patients after their appointments to build online presence and reputation.

Weave empowers healthcare practices to attract, engage, and retain patients while streamlining operations and reducing administrative burdens. By providing intuitive tools that enhance communication and efficiency, Weave enables providers to focus on delivering exceptional care while building successful, patient-centered businesses. To learn more about Weave's integration with Ortho2's Edge Cloud, visit getweave.com/integration/ortho2.

About Weave

Weave is the leading all-in-one customer experience and payments software platform for small and



medium-sized healthcare businesses. From the first phone call to the final invoice and every touchpoint in between, Weave connects the entire patient journey. Weave's software solutions transform how healthcare practices attract, communicate with, and engage patients and clients to grow their business. Weave seamlessly integrates billing and payment requests into communication workflows, streamlining payment timelines, reducing accounts receivable, and supporting practice profitability. In the past year, Weave has been named an Inc. Power Partner, a G2 leader in Patient Relationship Management software and a Top 50 Product for Small Business. To learn more, visit getweave.com/newsroom/.

About Ortho2

Ortho2 is the largest provider of orthodontic practice management software and services. For more than 40 years, Ortho2 has been a leader in orthodontic practice management solutions. Edge Cloud delivers premium practice management, imaging, and communication systems—all supported by our white glove customer service team. Edge Cloud elevates the standard in practice management, taking your patient experience to the next level. For more information about Ortho2, visit www.ortho2.com.

View source version on businesswire.com:

<https://www.businesswire.com/news/home/20250722602844/en/>

Natalie House
Senior Director of Content & Communications
pr@getweave.com

Source: Weave

Released July 22, 2025