

November 30, 2021



Successful Rocket Lab Launch Strengthens BlackSky Constellation by Two Satellites

Satellites enter revenue generation six days after launch

HERNDON, Va.--(BUSINESS WIRE)--

[BlackSky](#) (NYSE: [BKSJ](#)) successfully added two satellites to its constellation following the Rocket Lab “Love at First Insight” launch from Rocket Lab Launch Complex 1 on November 18. The satellites were fully operational and commercially available within six days of launch.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20211130005462/en/>

With each additional satellite BlackSky customers benefit from predictable, rapid growth of its real-time geospatial intelligence services. (Photo: Business Wire)

“This was the fastest BlackSky dual-satellite commissioning

process in the company’s history,” said Nick Merski, BlackSky chief operations officer.

“Within one work week customers were able to directly task the satellites from our Spectra AI platform and pull real-time geospatial analyses and insights to their desktops and devices in under 90 minutes.”

BlackSky expects to achieve a 12 small satellite constellation by the end of 2021.

About BlackSky Technology Inc.

BlackSky is a leading provider of real-time geospatial intelligence. Leveraging its own satellite constellation and harnessing the world’s emerging sensor network, the Company monitors the activities and locations worldwide that matter most to its customers. BlackSky’s on-demand constellation of proprietary satellites, together with the sensors in its partners’ constellations, are capable of imaging targeted locations on Earth multiple times a day in a variety of conditions. The data collected from BlackSky’s satellites and other sources populates BlackSky’s proprietary data lake and platform. Cutting-edge computer techniques, including machine learning and artificial intelligence, allow BlackSky’s customers to derive unique and commercially valuable insights, providing them with a first-to-know advantage. BlackSky’s suite of real-time geospatial intelligence products can be integrated into a customer’s system or made available through BlackSky’s Spectra platform using a laptop and internet connection. The Company’s variety of pricing and utilization options enables customers to customize their first-to-know experience. For more information, visit www.blacksky.com.

Forward-Looking Statements

This press release contains certain forward-looking statements within the meaning of the federal securities laws with respect to BlackSky. These forward-looking statements generally are identified by the words “believe,” “project,” “expect,” “anticipate,” “estimate,” “intend,” “strategy,” “future,” “opportunity,” “plan,” “may,” “should,” “will,” “would,” “will be,” “will continue,” “will likely result,” and similar expressions. Forward-looking statements are predictions, projections, and other statements about future events that are based on current expectations and assumptions and, as a result, are subject to risks and uncertainties. Many factors could cause actual future events to differ materially from the forward-looking statements in this document, including but not limited to: (i) the ability to implement business plans, forecasts, and other expectations and (ii) achieve anticipated revisit rates and maintain current launch schedules. The foregoing list of factors is not exhaustive and is based on information available as of the date of this communication, and current expectations, forecasts and assumptions, and involve a number of judgments, risks and uncertainties. If any of these risks materialize or underlying assumptions prove incorrect, actual results could differ materially from the results implied by these forward-looking statements. There may be additional risks that we do not presently know, or that we currently believe are immaterial, that could also cause actual results to differ from those contained in the forward-looking statements. In addition, forward-looking statements reflect our expectations, plans, or forecasts of future events and views as of the date of this communication. We anticipate that subsequent events and developments will cause their assessments to change. Accordingly, forward-looking statements should not be relied upon as representing our views as of any subsequent date, and we do not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date they were made, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws. Additional risks and uncertainties are identified and discussed in reports filed with the SEC, including within the section titled “Risk Factors” on BlackSky’s registration statement on Form S-1, and available at the SEC’s website at <http://www.sec.gov>.

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