

JFrog to Host Investor and Financial Analyst Event at swampUP 2026

SUNNYVALE, Calif., August 24, 2026 — [JFrog Ltd.](#) (Nasdaq: [FROG](#)), the Liquid Software company and creators of the [JFrog Software Supply Chain Platform](#), the system of record for software artifacts, binaries, and AI assets, today announced it will host an investor, financial, and industry analyst event on September 2, 2026, live-streamed from the company's annual swampUP user conference taking place September 1-3, 2026 at the Glasshouse in New York City.

The proceedings will include presentations from members of the JFrog management team detailing the company's newest product innovations, live customer testimonials, and a company financial update.

This year's briefing will highlight how JFrog's "Trusted Intelligence" enables enterprises to secure, manage, and govern their software supply chain as they navigate the transition to machine-generated software and AI scale.

Event Details:

- Event: JFrog investor hour at swampUP 2026
- Date: Wednesday, September 2, 2026
- Time: 1:30 p.m. ET – 2:30 p.m. ET (10:30 a.m. PT – 11:30 a.m. PT)
- Registration link for virtual attendees: [LINK](#)

About JFrog

JFrog Ltd. (Nasdaq: FROG), the creators of the unified DevOps, DevSecOps, DevGovOps, and MLOps platform, is on a mission to create a world of trusted software delivery without friction from development to production. Driven by a "Liquid Software" vision, the JFrog Platform is a software supply chain system of record that is designed to power organizations as they build, manage, govern, and distribute secure software with speed and scale. Holistic security features help identify, protect, and remediate against threats and vulnerabilities. The universal, hybrid, multi-cloud JFrog Platform is available as both SaaS services across major cloud service providers and self-hosted. Millions of users and approximately 6,600 organizations worldwide, including a majority of the Fortune 100, depend on JFrog solutions to securely embrace digital transformation in the AI era. Learn more at <https://jfrog.com> or follow us on X @JFrog.

About swampUP 2026

JFrog's annual swampUP event is the premier conference for teams building trusted software in the AI era. Bringing together software developers, security professionals, IT and DevOps leaders, MLOps engineers, and community innovators, swampUP confronts the central challenge of modern software delivery: building, securing, and governing trusted software alongside the AI models and autonomous agents that now ship with it at enterprise scale. Designed to help organizations master the AI surge with "Trusted Intelligence," the 2026 global JFrog swampUP tour features events in New York City (September 1-3 at The Glasshouse) and Barcelona (October 20-22 at The Intercontinental). Attendees will experience visionary keynotes, hands-on technical training, and immersive breakout sessions empowering them to engineer trust into their agentic software supply chains without sacrificing speed. Learn more and register at <https://swampup.jfrog.com/>.

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