



## NEWS RELEASE

# Waste Connections Announces Rebranding of Canadian Operations

2017-03-09

**TORONTO, ONTARIO, March 9, 2017** - Waste Connections, Inc. (TSX/NYSE: WCN) ("Waste Connections" or the "Company") today announced that it will rebrand its operations in Canada from Progressive Waste Solutions to Waste Connections of Canada. The rebranding follows the June 1, 2016 all-stock business combination of the Company (formerly named Progressive Waste Solutions Ltd.) and Waste Connections US, Inc. (formerly named Waste Connections, Inc.).

"This is a very exciting change for our employees," said Dan Pio, President—Canadian operations. "We are proud to be rebranding our business operations in Canada to better align them with the Waste Connections brand and its high correlation with safety, corporate culture, integrity and customer service. The tireless efforts of our talented and dedicated employees have garnered significant customer loyalty and support throughout the years, and we believe Waste Connections of Canada is well positioned for continued growth and success in the communities we serve."

The roll out of the new brand identity, Waste Connections of Canada, and logo depicted below will begin immediately, with the full transition throughout the Company's Canadian operations expected to take place over the next 12 to 16 months.

## **About Waste Connections**

Waste Connections is an integrated solid waste services company that provides waste collection, transfer, disposal and recycling services in mostly exclusive and secondary markets in the United States and Canada. Through its R360 Environmental Solutions subsidiary, Waste Connections is also a leading provider of non-hazardous oilfield waste treatment, recovery and disposal services in several of the most active natural resource producing areas in the United States, including the Permian, Bakken and Eagle Ford Basins. Waste Connections serves more than six million residential, commercial, industrial, and exploration and production customers in 40 states and the District of Columbia in the U.S., and five provinces in Canada. Waste Connections also provides intermodal services for the movement of cargo and solid waste containers in the Pacific Northwest.

For more information, visit the Waste Connections website at [www.wasteconnections.com](http://www.wasteconnections.com). Copies of financial literature, including this release, are available on the Waste Connections website or through

contacting us directly at either (905) 532-7510 or (832) 442-2200. Investors can also obtain these materials and other documents filed with the Securities and Exchange Commission (SEC) and the securities commissions or similar regulatory authorities in Canada free of charge at the SEC's website, [www.sec.gov](http://www.sec.gov), and at the System for Electronic Document Analysis and Retrieval (SEDAR) maintained by the Canadian Securities Administrators at [www.sedar.com](http://www.sedar.com).

### ***Safe Harbor and Forward-Looking Statements***

*This press release contains forward-looking statements (which include "forward-looking information" as that term is defined in applicable securities laws in Canada) within the meaning of the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995 (PSLRA). These forward-looking statements are neither historical facts nor assurances of future performance and reflect Waste Connections' current beliefs and expectations regarding future events and operating performance. These forward-looking statements are often identified by the words "may," "might," "believes," "thinks," "expects," "intends" or other words of similar meaning. All of the forward-looking statements included in this press release are made pursuant to the safe harbor provisions of the PSLRA and applicable securities laws in Canada. Forward-looking statements involve risks and uncertainties. Forward-looking statements in this press release include, but are not limited to, statements about the intended results and timing of the rebranding effort. Events or circumstances that could cause actual results to differ materially from those in the forward-looking statements, include, but are not limited to, risk factors detailed from time to time in filings that have been made by the Company with the Securities and Exchange Commission and the securities commissions or similar regulatory authorities in Canada. You should not place undue reliance on forward-looking statements, which speak only as of the date of this press release. Waste Connections undertakes no obligation to update the forward-looking statements set forth in this press release, whether as a result of new information, future events, or otherwise, unless required by applicable securities laws.*

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