



NEWS RELEASE

Masco Corporation Provides Strategic Update and Long-Term Financial Targets

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LIVONIA, Mich.--(BUSINESS WIRE)-- Masco Corporation senior leaders will provide an update on the Company's strategy, growth priorities, and long-term value creation objectives today at its Investor Day held at The New York Stock Exchange in New York City, beginning at 8:30 a.m. ET.

As announced on April 15, 2026, a live webcast of the event will be broadcast on the Investor Relations section of Masco's website at www.masco.com. A replay of the event and the presentation materials will be available on the Investor Relations section of Masco's website shortly after the end of the event.

During today's conference, the Company will discuss its plans to deliver above market top and bottom-line growth through a consumer-driven strategy, leveraging its industry leading brands, expanded commercial capabilities, and enhanced operational excellence.

"We are focused on accelerating growth and delivering meaningful shareholder value," said Jon Nudi, President and Chief Executive Officer. "The combination of our industry-leading brands, innovative products, differentiated capabilities, and disciplined operational execution position us well to deliver on our strategic objectives."

The Company will also provide financial targets for 2028:

- Organic sales growth averaging approximately 3-4% annually, assuming industry growth of low single digits annually
- Adjusted operating profit margin of at least 18%
- Adjusted earnings per share compound annual growth rate of approximately 10%.

"Masco has a proven track record of consistently delivering strong and resilient financial performance," said Rick Westenberg, Vice President, Chief Financial Officer, and Treasurer. "Our goal is to deliver above market revenue and profit growth by capitalizing on the strength of our brands and portfolio while investing in the key drivers of future growth."

About Masco

Headquartered in Livonia, Michigan, Masco Corporation is a global leader in the design, manufacture and distribution of branded home improvement and building products. Our portfolio of industry-leading brands includes Behr® paint; Delta® and hansgrohe® faucets, bath and shower fixtures; Liberty® branded decorative and functional hardware; and HotSpring® spas. We leverage our powerful brands across product categories, sales channels and geographies to create value for our customers and shareholders. For more information about Masco Corporation, visit www.masco.com.

Safe Harbor Statement

This press release contains statements that reflect our views about our future performance and constitute "forward-looking statements" under the Private Securities Litigation Reform Act of 1995. Forward-looking statements can be identified by words such as "outlook," "believe," "anticipate," "appear," "may," "will," "should," "intend," "plan," "estimate," "expect," "assume," "seek," "forecast," and similar references to future periods. Our views about future performance involve risks and uncertainties that are difficult to predict and, accordingly, our actual results may differ materially from the results discussed in our forward-looking statements. We caution you against relying on any of these forward-looking statements.

Our future performance may be affected by the levels of residential repair and remodel activity, and to a lesser extent, new home construction, our ability to maintain our strong brands, to develop innovative products and respond to changing consumer purchasing practices and preferences, our ability to maintain our public image and reputation, our ability to maintain our competitive position in our industries, our reliance on key customers, the cost and availability of materials, our dependence on suppliers and service providers, extreme weather events and changes in climate, risks associated with our international operations and global strategies, the impact on demand, pricing and product costs resulting from tariffs, our ability to achieve the anticipated benefits of our strategic initiatives, our ability to successfully execute our acquisition strategy and integrate businesses that we have acquired and may in the future acquire, our ability to attract, develop and retain a talented workforce, risks associated with cybersecurity vulnerabilities, threats and attacks and risks associated with our reliance on information systems and technology. These and other factors are discussed in detail in Item 1A. "Risk Factors" in our most recent Annual Report on Form 10-K, as well as in our Quarterly Reports on Form 10-Q and in other filings we make with the Securities and Exchange Commission. Any forward-looking statement made by us speaks only as of the date on which it was made. Factors or events that could cause our actual results to differ may emerge from time to time, and it is not possible for us to predict all of them. Unless required by law, we undertake no obligation to update publicly any forward-looking statements as a result of new information, future events or otherwise.

We are not able to provide reconciliations of our non-GAAP financial targets for 2028 because of the unreasonable effort and high unpredictability of estimating certain items.

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