We Strive to Find Solutions for Our Customers

At Styron, we strive to bridge the gap between our customers’ ideas and reality – to create shared value for them and for Styron. We have a long history of making the impossible possible when it comes to material challenges. And we’re just getting started.

So bring us your ideas.
Let’s make impossible history.

www.styron.com
A Strong Track Record
A Bold New Direction

We’ve helped our customers stay at the forefront of their industries for decades, and now we’re taking them further.

We Are Styron

We are a world leader in the production of plastics, latex and rubber. A new kind of global materials company at the intersection of people, technology and customers. An organization positioned to push the envelope for our customers and push great ideas as far as possible.

Part of The Dow Chemical Company (“Dow”) until 2010, our company was founded on a unique combination of strong capabilities – marketplace and technology leadership, world-class production assets and ingenuity. Our global reach and resources span a variety of disciplines, enabling us to serve a wide range of end markets including automotive, building and construction, carpet, commercial transportation, consumer electronics, consumer goods, electrical and lighting, home appliances, medical, packaging, paper and paperboard and tire and rubber goods.

Styron has a long-standing legacy of unrivaled customer relationships with the world’s leading companies, based on our technical know-how and dedication to help them meet any challenge. Building on more than seven decades of manufacturing, commercial and technological expertise from our heritage company, Dow, we are passionately focused on delivering high performance products and innovative thinking to our customers.

We’re proud of where we’re from, but it’s where we’re going that excites us most.

Global Reach, Unparalleled Resources:

- The number one supplier of styrene-butadiene latex and one of the world’s largest suppliers of polystyrene
- The only global plastics supplier with a product portfolio that includes polystyrene, ABS/SAN, polycarbonate resins and compounds and blends
- More than 100 years of technology and marketplace leadership
- The only company with world-class latex pilot coating facilities in both the U.S. and Europe
- More than 2,100 employees in 30 countries across the globe
- Unmatched global scale and geographic reach with more than 20 manufacturing locations around the world
We Deliver What We Promise

Our customers trust us because we deliver what we promise. And that’s because our resources are in all the right places, starting with 20 manufacturing sites located strategically around the world. Our unmatched global scale and broad geographic reach give us the ability to respond quickly and efficiently to the marketplace’s changing needs and help our customers to capitalize on growth in emerging geographies.

Styron has a world-leading position as a global supplier of its two flagship products – polystyrene and styrene-butadiene latex. And our product development pipeline is similarly robust, as we develop new material grades to meet emerging performance requirements, along with innovative technologies and applications. Our greatest asset, however, is our people.

We bring the same global world-class team our customers have come to trust. A talented team of more than 2,100 employees with strong and unique technical knowledge, experience and application expertise – now fully dedicated to keep our customers at the forefront of their industries.

We’re everywhere we need to be to serve our customers today, and we’re everywhere our customers say they’re going in the future.

Unmatched Research & Development Capabilities:

At Styron, our Research & Development and Marketing network prides itself on working closely with our customers, ensuring that research and innovation are driven by what’s needed in the marketplace. Our technical leaders are highly experienced, many with over 20 years of experience, combining expertise in their fields with intimate knowledge of our customers’ industries and applications.

Through decades of cultivating relationships, our customers count on us to help them meet their most complex materials challenges.

Plastics: Styron has six Research & Development and Testing Laboratories, and three Pilot Polymerization Facilities. Key locations include: Terneuzen in the Netherlands; Freeport, Texas; and Midland, Michigan, in the U.S.

Latex: Styron has four Paper Testing Laboratories: Midland, Michigan, in the U.S., Sao Paulo in Brazil, Samstagern in Switzerland, and Shanghai in China, as well as two pilot coating facilities. Styron is the only supplier with world-class pilot coating facilities in both the U.S. (Midland, Michigan) and Europe (Samstagern, Switzerland). We also specialize in Product R&D for latex, both in Midland, Michigan and Rheinmuenster, Germany.

Rubber: Our world-class R&D facility is based in Schkopau, Germany.
Every day we challenge our customers to bring us their best ideas – from the little ones that might solve a nuisance to the big ones that could change the world. Our customers do business with us because we help them solve their most complex material challenges, enabling them to think bigger and invent better. We work with them to make their ideas a reality, by incorporating a broad range of innovative and advantaged plastics, latex and rubber technologies into their products that serve many essential consumer applications.

At Styron, we believe anything our customers want to do should be in reach. It’s our job to deliver technology solutions better, smarter and faster. To make the impossible suddenly and seamlessly possible.

Solutions like high-performance rubber that reduces rolling resistance in tires without reducing traction for a safer journey and better fuel economy; or tailored polycarbonate grades that diffuse light more efficiently, helping to reduce wattage and heat in LCD displays; or even our latest, patented high density foaming technology for polystyrene packaging that allows less material use, lowers cost and decreases energy consumption, waste and waste fees.

Our commitment to our customers’ success runs deep. A majority of our customer relationships exceed 20 years. We stay with them throughout the life cycle of their product as design and functional requirements change over time. We were in your parents’ TV, we’re in your TV and we’ll be in your kids’ TV (or whatever it is they’ll be watching TV on).
The Future Is Ours to Create

We’re sound and strategic doers, ready to tackle any challenge – including the challenge to protect people and our planet. That’s why we are continually working with our customers to develop solutions to make their products safer or more sustainable, such as medical grades of polycarbonate that ensure better sterilization of surgical instruments, and new grades of polystyrene that allow for greater downgauging of fridge liners.

But our commitments go beyond our applications to our operations. We are fully dedicated to the principles of Responsible Care®, the chemical industry’s global voluntary initiative related to safe and sustainable operations and product stewardship.

Committed to Our Communities

Styron is committed to the people and communities where we live and operate. An important part of that commitment is our impeccable safety record, one of the best in the industry. Our presence in our communities is a source of economic stability and growth, from investments in facilities to creating jobs that stimulate the economy.

Styron and our team also believe in giving back. Our company is actively involved in community giving and our employees contribute countless hours of their own time to make their communities better places.

A Remarkable History

Our track record is one of successful customer-driven innovations, and we continue to fuel our strong future pipeline with new opportunities.
Ideas Should Become Something You Can Touch

Our materials touch almost every corner of the world and virtually every end-market.

Artificial Turf
Styron’s latex backing solutions for artificial turf offer safety and durability - a light on the field. They help to improve turf quality, flexibility, water resistance and dimensional stability that extend the durability and appearance of the pitch.

Automotive
Styron Automotive offers a portfolio of plastic solutions to fulfill growing demands for vehicles that perform better, are less expensive and polluting, are more comfortable and durable and are fuel-efficient and safer. In addition to our best-in-class resins, we also have automotive-dedicated products available, such as POLSE™ Engineering Resins, VELVEX™ reinforced elastomers and INSPIRE™ performance polymers. These resins enable us to provide an extensive offering for interior and exterior applications.

Building & Construction
Styron offers a variety of plastic resins that can offer the clarity of glass, the strength of steel and the light weight of aluminum, as well as providing insulation and UV-resistance properties. CALIBRE™ polycarbonate resins offer a light, impact-resistant alternative to glass, for transparent roofing panels, glazing applications and transparent signs. Good processability, easy handling and increased safety are important attributes of our polycarbonate resins.

Consumer Goods
From household goods to recreation equipment, consumers want products that look good and can handle rough play, extreme weather and heavy use. With our portfolio of CALIBRE™ polycarbonate resins, TYRIL™ SAN resins, STYRON™ polystyrene resins and EMERGE™ advanced resins, we have solutions to meet these tough requirements and more.

Consumer Electronics/Information Technology Equipment
Styron collaborates with customers on a wide range of consumer electronics applications – from flat-screen TVs, where our STYRON™ polystyrene resins and EMERGE™ advanced resins made of polycarbonate and polycarbonate blends help provide strength to the housing, as well as set get thinner and thinner; to smart-phones, where they improve impact resistance while providing perfect color and gloss. CALIBRE™ polycarbonate resins are used for optical media, including CD, DVD, HD-DVD, VMD and Blu-Ray.

Electrical & Lighting
LED lighting, solar electricity generation, smart meters – the electrical and lighting industries are in the midst of a revolution. And we’re ready to help, with plastics that maximize light output and safety, and that stand up to rough use over the product’s lifetime. CALIBRE™ polycarbonate resins and EMERGE™ advanced resins provide solutions for electrical applications like switches, plugs and meters. CALIBRE™ polycarbonate resins, EMERGE™ advanced resins and TYRIL™ SAN resins are used for non-incandescent lighting, such as compact fluorescent lights (CFLs) and LED lighting. CALIBRE™ polycarbonate and EMERGE™ advanced resins are also used for smart meters, one of the enabling technologies to achieve reductions in carbon emission and energy usage.

Medical
With the increase in minimally invasive surgeries and a shift to more home healthcare monitoring, we have increased the need for light, yet durable, medical devices. CALIBRE™ medical-grade polycarbonates and EMERGE™ polycarbonate blends from Styron offer medical device manufacturers additional options to meet stringent requirements while ensuring patient safety and keeping costs low. Whether it's for surgical devices, disposables or equipment enclosures, certain CALIBRE™ resins have even undergone biocompatibility testing.

Packaging
Protection, convenience and ensuring product quality are just some of the vital properties needed to help consumers trust the packaged final product. Styron offers STYRON™ polystyrene resins, STYRON A-TECH™ polystyrene terpolymer, styrene acrylate, thickeners and synthetic styrene butadiene latex, modified styrene butadiene latex, CP Latex, synthetic styrene acrylate latex, and TyRIL™ SAN resins, STYRON™ and STYRON A-TECH™ ABS resins for different packaging needs in transparent, rigid opaque and foamed packaging as well as for bottles.

Sheet & Profile Extrusion
Good processability, high consistency, thermal stability – all are important to the plastic sheet and extrusion profile applications. Styron addresses all these concerns with a broad range of resins. Opaque sheet extruders and producers of edgebands and profiles choose MAGNUM™ ABS resins for their excellent balance of features such as toughness, as well as their extrusion and thermoforming processability. Clear sheet extruders, specialty and high-performance films manufacturers and foil-pack manufacturers value CALIBRE™ polycarbonate resins for their perfect combination of toughness, heat resistance and clarity.

Tire & Rubber Goods
As a global leader in the production and distribution of synthetic rubbers, Styron offers a broad portfolio of quality rubber products. Polybutadiene rubber is used in impact modification, tires, golf balls and technical goods applications. High quality cold polymerized emulsion styrene butadiene rubber finds its use in standard tires and technical rubber goods. Our focus is on the development of enhanced solution styrene butadiene rubber grades that are used in premium tires, to improve performance properties of wear resistance and wet-grip, while at the same time reducing rolling resistance and fuel consumption.

Paper & Paperboard
Printed items used everyday - from playing cards to colorful board based packaging in the shelves, brochures, and magazines – are enhanced by latex coatings from Styron. These coatings provide durability protection as well as decorative features, such as high-gloss finishes, for paper and paperboard. Supported by our extensive polymer engineering, we developed styrene butadiene latex, modified styrene butadiene latex, terpolymer, styrene acrylate, thickeners and synthetic pigments. We further extended our offering in developing our application expertise with labs and pilot coaters to allow for new design and formulation developments leading to a wide range of technologies and solutions.

Performance Latex (Specialty Applications)
Customers who need performance latex for specialty applications turn to Styron because of our unique latex heritage and renowned industry leadership. We offer performance latex chemistries, each with distinctive benefits, to enhance the performance and mechanical properties of a broad spectrum of applications, including: tape saturation, non-wovens, cement, modification/ restoration, footwear, ceiling tiles, adhesives, running track binders, textiles binders and coatings, glass mat.

Home Appliances
With years of experience supplying the home appliance marketplace, we understand the challenges the industry faces today – to reduce costs, improve sustainability and meet changing consumer tastes. With MAGNUM™ ABS resins, TYRIL™ SAN resins, STYRON™ and STYRON A-TECH™ polystyrene resins and CALIBRE™ polycarbonate resins tailored for the different applications of the appliance industry, Styron provides plastics with great performance that allow manufacturers to downsize and reduce scrap levels, saving money, while improving the freedom of design needed to meet consumer needs.

Home Appliances
Styron collaborates with customers on a wide range of consumer electronics applications – from flat-screen TVs, where our STYRON™ polystyrene resins and EMERGE™ advanced resins made of polycarbonate and polycarbonate blends help provide strength to the housing, as well as set get thinner and thinner; to smart-phones, where they improve impact resistance while providing perfect color and gloss. CALIBRE™ polycarbonate resins are used for optical media, including CD, DVD, HD-DVD, VMD and Blu-Ray.

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