



Mattel Chairman and CEO Ynon Kreiz to Participate in D.A. Davidson 2022 Consumer Growth Conference

March 3, 2022

EL SEGUNDO, Calif.--(BUSINESS WIRE)--Mar. 3, 2022-- Mattel, Inc. (NASDAQ: MAT) today announced that Chairman and Chief Executive Officer Ynon Kreiz will participate in a fireside chat at the D.A. Davidson 2022 Consumer Growth Conference on Thursday, March 10, 2022 at 2:00 p.m. Eastern time.

The webcast will be available on Mattel's Investor Relations website, <https://investors.mattel.com/>. An archive of the webcast will be available on the Company's website shortly after the completion of the live webcast.

About Mattel

Mattel is a leading global toy company and owner of one of the strongest catalogs of children's and family entertainment franchises in the world. We create innovative products and experiences that inspire, entertain, and develop children through play. We engage consumers through our portfolio of iconic brands, including Barbie®, Hot Wheels®, Fisher-Price®, American Girl®, Thomas & Friends™, UNO®, Masters of the Universe®, and MEGA®, as well as other popular intellectual properties that we own or license in partnership with global entertainment companies. Our offerings include film and television content, gaming and digital experiences, music, and live events. Founded in 1945, we operate in 35 locations and our products are available in more than 150 countries in collaboration with the world's leading retail and ecommerce companies. Mattel is proud to be a trusted partner in empowering children to explore the wonder of childhood and reach their full potential. Visit us online at mattel.com.

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