Abra Group Expands Michael Swiatek's Role to Chief Strategy & Accessibility Officer, Bolstering Commitment to Inclusive Air Travel Across the Business

London, September 4th, 2024 – Abra Group, a leading aviation group, is proud to announce the expansion of Michael Swiatek's role, adding the responsibility of Chief Accessibility Officer to his current position as Chief Strategy Officer of the group. Having Michael in this role underscores Abra Group's unwavering commitment to making air travel more accessible for the largest minority in the world – people with disabilities.

Michael Swiatek brings a wealth of experience and a distinguished career to this pivotal role, having held some of the most senior roles at leading airlines around the world for over 30 years. His expertise and dedication to enhancing accessibility within the aviation industry are well known and align perfectly with Abra Group's vision for inclusive air travel.

Swiatek, who is legally blind, outlines the progress and remaining challenges in accessibility, emphasizing the need for awareness, training, process reengineering, digital technology, and accessible hardware. He shares insights from his career and advocates for collaborative efforts across the industry to improve the travel experience for disabled passengers.

"*I am honored to take on the role of Chief Strategy & Accessibility Officer at Abra Group. Ensuring that air travel is accessible to everyone, including the disabled community, is not just a professional commitment but a personal passion. I look forward to working with our teams to create a more inclusive experience for all our passengers*", said Michal Swiatek.

"*Michael's appointment as Chief Accessibility Officer is a testament to the company's dedication to inclusivity and accessibility. His extensive experience and passion for making air travel accessible to all make him the perfect fit for this role. We are excited about the positive impact he will have on our organization and the industry as a whole*", said Adrian Neuhauser, CEO of Abra Group.

Abra Group is committed to leading the way in creating an inclusive and accessible air travel experience. The appointment of Michael Swiatek as Chief Accessibility Officer marks a significant step towards achieving this goal.

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About Abra Group:

Abra Group, based in the United Kingdom, is one of the largest and most competitive air transport groups in Latin America. Abra brings together the iconic brands of Avianca and GOL under a single leadership, anchoring a Latin American airline network that has one of the lowest unit costs in their respective markets, the leading loyalty programs in the region (LifeMiles and Smiles), and other synergistic businesses. Additionally, it recently announced its intention to make a strategic investment in Wamos Air in Spain (subject to regulatory approval). Abra Group consolidates a team of 28,000 highly qualified aviation professionals and a fleet of more than 250 aircraft serving 25 countries and 150 destinations. For more information: www.abragroup.net.