NEWS RELEASE

Polaris RZR Dominates Baja 500

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RZRS FILL PODIUM IN BOTH PRO UTV FORCED INDUCTION AND PRO UTV CLASSES

Minneapolis, June 6, 2017– Polaris RZR dominated the Baja 500 taking the top five places in the Pro UTV Forced Induction class, all four finishing spots in Pro UTV and the overall. Nineteen of the 26 finishers raced RZR showing the durability and race prowess of the vehicles.

Polaris Factory Racers filled the podium in the Pro UTV Forced Induction class with Justin Lambert in his No. 2918 Cognito RZR XP Turbo EPS taking the win and overall. Branden Sims in the No. 2913 Lonestar Racing turbo took second and the No. 2975 Black Hills RZR XP Turbo EPS piloted by Mike Cafro finished third. Polaris Factory Racer Cody Rahders, racing his first year in the SCORE series, would finish in the top ten taking seventh.

In the Pro UTV class, RZR would be the only vehicles to finish of the 11 starters. JT Holmes took the class win in his No. 1950 RZR XP 1000 EPS, Adrian Orellana finished second and Don Whittington took third.

The next SCORE race is the Rosarito Beach Desert Challenge, Sept. 14-18.

About Polaris

Polaris Industries Inc. (NYSE: PII) is a global powersports leader with annual 2015 sales of $4.7 billion. Polaris fuels the passion of riders, workers and outdoor enthusiasts with our RANGER®, RZR® and POLARIS GENERAL™ side-by-side off-road vehicles; our SPORTSMAN® and POLARIS ACE® all-terrain off-road vehicles; VICTORY® and INDIAN

MOTORCYCLE® midsize and heavyweight motorcycles; SLINGSHOT® moto-roadsters; and Polaris RMK®, INDY®, SWITCHBACK® and RUSH® snowmobiles. Polaris enhances the riding experience with parts, garments and accessories sold under multiple recognizable brands, and has a growing presence in adjacent markets globally with products including military and commercial off-road vehicles, quadricycles, and electric vehicles. **www.polaris.com**