American Airlines Raises $2 Million for American Red Cross COVID-19 Relief Efforts

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FORT WORTH, Texas — American Airlines raised more than $2 million to support efforts at the frontlines of the coronavirus (COVID-19) effort. The carrier and its customers raised more than $1 million for the American Red Cross in the first 24 hours of the campaign — a feat that's never been accomplished by any Red Cross partner.

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“American Airlines has been a standout partner with the American Red Cross and chooses to use the power of their brand to assist those in need, whether for disaster relief or a health emergency like COVID-19,” said Don Herring, Chief Development Officer for the American Red Cross. “I have been amazed by the tremendous generosity of AAdvantage members during this critical time. From the bottom of my heart, I thank each and every person who has made a contribution to support the life-saving mission of the Red Cross.”

Donations designated to the COVID-19 outbreak will be used to:

- Help the Red Cross maintain a sufficient supply of blood to help patients in need and prevent any shortages.
- Ensure that the Red Cross can provide critical relief services to people during the outbreak, which includes equipping volunteers and staff to provide food, shelter, comfort and relief supplies.
- Invest in technology and training for counseling, financial assistance and other relief services virtually.
• Provide new cleaning protocols for shelters, food service spaces and emergency response vehicles.
• Increase health screenings of volunteers and employees who provide disaster relief services.
• Provide safe, socially distanced lodging accommodations for volunteers.

AAdvantage members who give at least $25 to the COVID-19 relief fund will earn 10 miles for every dollar they donate through April 30.

American is proud to be a $1 million member of the American Red Cross Annual Disaster Giving Program The airline provides miles to provide travel for Red Cross staff and volunteers who provide critical services in times of need.

“Here at American, one of our most important missions is partnering with organizations that are dedicated to helping others all over the world. This virus is affecting many people, but we know that assisting the Red Cross will help give people access to trained staff and volunteers who can assist with mass care, health and mental health services, immediate disaster relief, as well as support the nation’s blood supply,” said Ron DeFeo, Senior Vice President of Global Engagement for American Airlines. “We will continue to give our financial support and stand in solidarity with the Red Cross as its team fights against the pandemic.”

About American Airlines Group
American Airlines offers customers 6,800 daily flights to more than 365 destinations in 61 countries from its hubs in Charlotte, Chicago, Dallas-Fort Worth, Los Angeles, Miami, New York, Philadelphia, Phoenix and Washington, D.C. With a shared purpose of caring for people on life's journey, American's 130,000 global team members serve more than 200 million customers annually. Since 2013, American has invested more than $28 billion in its product and people and now flies the youngest fleet among U.S. network carriers, equipped with industry-leading high-speed Wi-Fi, lie-flat seats, and more inflight entertainment and access to power. American also has enhanced food and beverage options in the air and on the ground in its world-class Admirals Club and Flagship lounges. American was recently named a Five Star Global Airline by the Airline Passenger Experience Association and Airline of the Year by Air Transport World. American is a founding member of oneworld®, whose members serve 1,100 destinations in 180 countries and territories. Shares of American Airlines Group Inc. trade on Nasdaq under the ticker symbol AAL and the company's stock is included in the S&P 500. Learn more about what's happening at American by visiting news.aa.com and connect with American on Twitter @AmericanAir and at Facebook.com/American Airlines.