



# Animal health

**Timo Stratmann**

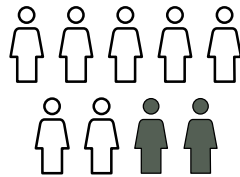
Animal Health & Nutrition

# True innovation is required to feed the world of tomorrow

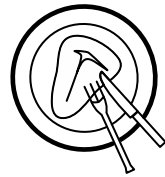
Drivers of high efficiency farming

Farming efficiency limitations

**We need to feed a growing population**



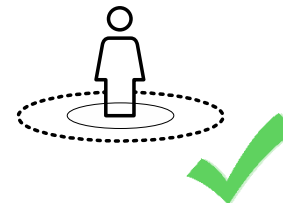
**Protein demand is increasing**



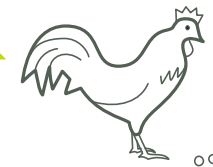
**Natural resource scarcity**



**Land scarcity**

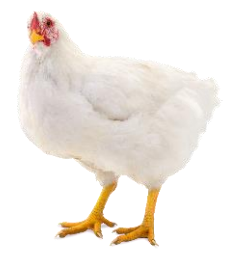
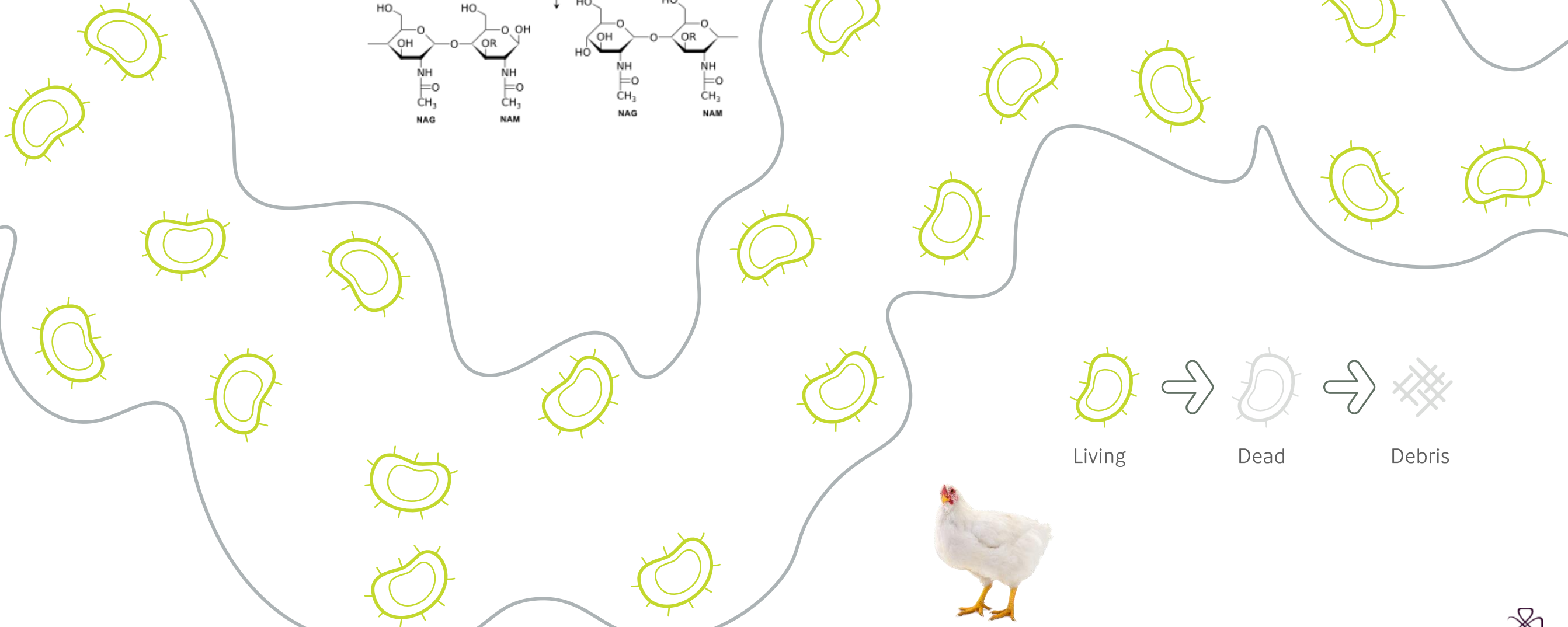
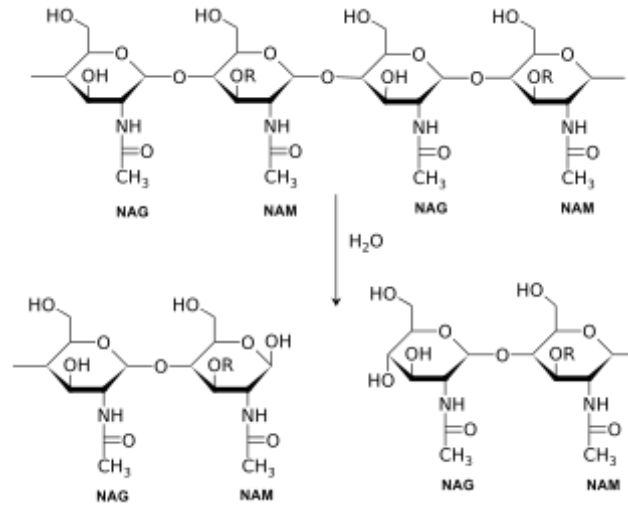


**Global Warming**



**We need solutions that reduce the amount of feed needed to produce a given output of animal protein!**

**With Balancius™**



# Balancius™: Our newest breakthrough innovation

- ✓ It is the first and only broiler feed ingredient designed to **target bacterial cell debris**
- ✓ It **consistently improves feed conversion ratio (FCR) 3%**, proven by a multitude of global trials
- ✓ It supports **sustainable poultry production** and helps saving significant amounts of CO2e emissions



# Questions

Animal health