



Freshii wants to help youth become their own boss this summer

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TORONTO, June 18, 2020 (GLOBE NEWSWIRE) -- **Freshii** introduces “Freshii Young Entrepreneurs Global Summer Camp” to help high school students develop entrepreneurial skills

This summer, Freshii is offering an entrepreneurial camp program for high school students looking to expand on their leadership and business management skills through real-world experiences. The virtual camp is scheduled to run for five days, and be offered in eight sessions throughout July and August. Over the weeklong program campers will learn about goal setting and resume building, communication and interview skills, finance and budgeting, marketing, technology, health and nutrition, food safety, networking, and more. The cost to enroll in the program is \$150 + tax.

Erica Peres, Director of People at Freshii says, “We have always been passionate about entrepreneurship and developing young people, and this feels like the perfect way to bring that to today’s youth generation. As well, during the pandemic, Freshii is providing students with the opportunity to develop their skill set and resume in an environment where most opportunities to do so are otherwise on pause”.

Entrepreneurial guest speakers will be present throughout the sessions, as well as members of the Freshii leadership team, to help inspire, guide, and engage students to realize their potential. All workshops will be conducted via ZOOM video conferencing.

Visit <https://www.freshii.com/ca/en-ca/youthbootcamp> to learn more and sign up.

About Freshii

Eat. Energize. That's the Freshii mantra. Freshii is a health and wellness brand on a mission to help citizens of the world live better by making healthy eating convenient and affordable. With a diverse and completely customizable menu of breakfast, soups, salads, wraps, bowls, burritos, frozen yogurt, juices, and smoothies served in an eco-friendly environment, Freshii caters to every taste and dietary preference.

Since it was founded in 2005, Freshii has grown to 470 stores located across 16 countries and in more than 35 states and provinces in North America (as of December 29, 2019). Now, guests can energize with Freshii's menu anywhere from cosmopolitan cities and fitness clubs to sports arenas and airplanes.

Inquire about how to join the Freshii family: <https://www.freshii.com/ca/en-ca/franchise>

Learn more about investing in Freshii: <http://www.freshii.inc>

Find your nearest Freshii: <http://www.freshii.com>

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