



NEWS RELEASE

AgriClear to partner with Nebraska's Sandhills Cattle Association

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Web-based cattle platform to showcase one of North America's top cattle producing regions

April 19, 2016 (CALGARY) – AgriClear, a partnership with TMX Group and NGX, a wholly-owned subsidiary of TMX Group, and North America's premier online transaction and payment platform for cattle buyers and sellers, today announced a collaborative arrangement with The Sandhills Cattle Association (SCA), based in Valentine, Nebraska.

The SCA is an organization of over 900 cattle ranchers and feeders working to market and promote cattle and premium beef produced in the Sandhills region, located in northern Nebraska. Under the terms of the arrangement, AgriClear will have the opportunity to promote directly to SCA members the use of the AgriClear livestock platform for marketing Sandhills cattle to producers throughout North America. The agreement is effective immediately.

"This arrangement represents another important step forward as we work to broaden the reach of the AgriClear platform across the U.S. cattle industry," said Nevil Speer, Vice President of U.S. Operations, AgriClear. "This is a great opportunity to team up with an industry leader to help expand their marketplace and deliver benefits to the transactional process for their membership."

"The Sandhills Cattle Association strives to provide the best services to our growing membership through

marketing, education, and communications. We are very excited to join with AgriClear to broaden the cattle marketing options available to Sandhills cattle producers" added Katie Kubacki, Manager, Sandhills Cattle Association.

To learn more about cattle marketing on your terms, visit www.agriclear.com and follow AgriClear on Twitter: [@AgriClear](https://twitter.com/AgriClear)

About The Sandhills Cattle Association

The Sandhills are 19,300 square miles of rolling, grass-covered hills that stretch across Nebraska and South Dakota and sit atop the Ogallala aquifer, one of the largest underground water sources in the United States. This location, along with an abundance of water and over 700 species of grasses, makes the Sandhills a prime grazing area for cattle.

The area is often called "God's Own Cow Country." Cattle ranching is the lifeblood of this region and the Sandhills ranchers take their jobs seriously. They strive to produce better cattle that will be profitable for both the producer and feeder, yet cost justifiable to the packer and provide safe, nutritious and great tasting beef for the consumer.

The Sandhills Cattle Association was organized in the late 1930's with the purpose of bringing together cattle feeders from what was then referred to as the "Corn Belt" and ranchers raising cattle in the Sandhills. The Association was to assist with the purchase and sale of Sandhills cattle and to promote a spirit of cooperation friendship and mutual understanding between producers and feeders.

Today, the Sandhills Cattle Association continues to promote the cattle and resources of the Sandhills through education, marketing, communications and unique member services. The Association hosts an annual membership meeting and convention on the Thursday before Memorial Day in May, a ranch tour in late January open to any interested individuals at no cost and conducts a feedlot carcass contest open to members each year. In addition the office provides industry information relevant to its membership through numerous publications, lists and surveys.

About AgriClear and TMX Group (TSX:X)

AgriClear's unique platform offers cattle buyers and sellers the highest level of security and assurance. Through a partnership with TMX Group and NGX, a wholly-owned subsidiary of TMX Group, AgriClear leverages a wide range of knowledge and expertise. Backed by the financial support and clearing expertise of these two entities, clients are assured of receiving payment for delivered cattle and receiving cattle as negotiated.

TMX Group's key subsidiaries operate cash and derivative markets and clearinghouses for multiple asset classes including equities, fixed income and energy. Toronto Stock Exchange, TSX Venture Exchange, The Canadian Depository for Securities, Montréal Exchange, Canadian Derivatives Clearing Corporation, NGX, AgriClear and other TMX Group companies provide listing markets, trading markets, clearing facilities, depository services, data products and other services to the global financial community. For more information about TMX Group, visit our website at www.tmx.com.

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