



## NEWS RELEASE

# Neogen® expands Colitag™'s water testing capabilities with launch of Neogen® MPNTray™

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NEOGEN® EXPANDS COLITAG™'S  
WATER TESTING CAPABILITIES  
WITH LAUNCH OF NEOGEN®  
MPNTRAY™

LANSING, Mich., October 13, 2025 — Neogen® today announced the launch of the Neogen MPNTray™, a new extension of its Colitag Water Testing System, designed for water testing laboratories and municipalities. The MPNTray provides both quantitative results for total coliforms and *Escherichia coli* (E. coli), as well as traditional presence/absence results from a water sample—enabling users to gain more comprehensive insights into water quality.

Colitag is approved by the U.S. Environmental Protection Agency (EPA) under the Revised Total Coliform Rule and the Ground Water Rule, and by the FDA for use in dairy source waters and agricultural produce water.

The MPNTray uses a sterile 97-well tray format to deliver clear, visual results from a 100 mL water sample. Paired with Colitag, laboratories can detect total coliforms and E. coli at 1 CFU per 100 mL, with quantitative results available in as little as 16 hours and valid for up to 48 hours.

"Colitag has long been valued for its reliability, excellent recovery rates, and user-friendly design," said Dr. Preetha Biswas, Sr. Director of Microbiology, R&D at Neogen. "With the introduction of the MPNTray, we're empowering customers to move beyond simple presence/absence results to quantitative data that delivers deeper, actionable

insights into water quality, broadening the applicability of Colitag media across the water testing industry."

The MPNTray, along with Colitag test kits and supporting accessories, is now available from Neogen. For more information, visit: [info.neogen.com/ColitagMPNTray](http://info.neogen.com/ColitagMPNTray).

#### ABOUT NEOGEN

Neogen Corporation is committed to fueling a brighter future for global food security through the advancement of human and animal well-being. Harnessing the power of science and technology, Neogen has developed comprehensive solutions spanning the Food Safety, Livestock, and Pet Health & Wellness markets. A world leader in these fields, Neogen has a presence in over 140 countries with a dedicated network of scientists and technical experts focused on delivering optimized products and technology for its customers.