NEWS RELEASE

Teladoc Appoints Stephany Verstraete Chief Marketing Officer

1/7/2016

PURCHASE, N.Y.--(BUSINESS WIRE)-- **Teladoc, Inc.**, the nation's leader in telehealth, has named Stephany Verstraete chief marketing officer. The appointment reflects the company's continued commitment to revolutionizing how Americans access and engage with quality health care.

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Teladoc Chief Marketing Officer Stephany Verstraete (Photo: Business Wire)

"I'm very pleased to announce the addition of Stephany to our leadership team," said Jason Gorevic, Teladoc's chief executive officer. "Teladoc has distinguished itself by bringing unmatched value to our clients through leading consumer engagement strategies, and Stephany's exceptional background in building brands and consumer relationship management will help us to deliver even greater results for our clients."

Ms. Verstraete brings to Teladoc a unique combination of classic brand marketing and a proven track record of building digital brands. Having worked for Kraft, Frito Lay and Hostess, she honed her experience in all elements of brand stewardship including consumer segmentation, insights and positioning. She has also held leadership roles during high-growth phases of digital pioneers, such as Match.com and Expedia, where she led customer acquisition and engagement efforts globally. Most recently, Ms. Verstraete made the leap into health care at Truveris where she served as chief marketing officer.

"My passion is building brands that leverage technology to make a difference in people's lives. Teladoc has brought meaningful value to millions of consumers by revolutionizing how they access health care, and I am thrilled to be joining the passionate Teladoc team at this exciting juncture," said Verstraete.

Ms. Verstraete holds an International Master of Business Administration from York University, and an Honors Bachelor of Economics from Queens University in Canada.

About Teladoc

Teladoc, Inc. (NYSE: TDOC) is the nation's first and largest telehealth platform, delivering on-demand health care anytime, from almost anywhere via mobile devices, the Internet, secure video and phone. Teladoc provides consumers with access to its network of over 2,650 board-certified, state-licensed physicians and behavioral health professionals who provide care for a wide range of non-emergency conditions. With a median response time of less than 10 minutes, Teladoc physicians will have performed more than 550,000 telehealth visits in 2015. Teladoc and its physicians consistently earn a 95 percent member satisfaction rating or better, and Teladoc is the only telehealth company to be certified by the National Committee for Quality Assurance (NCQA) for its physician credentialing process.

Recognized in June 2015 by MIT Technology Review as one of the "50 Smartest Companies," Teladoc works with health plans, employers, organizations and individuals to provide access to affordable, high-quality health care on-demand. Teladoc is transforming the access, cost and quality dynamics of health care delivery. For more information, please visit **teladoc.com**, **twitter.com/teladoc**, **facebook.com/teladoc** or **linkedin.com/teladoc**.

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