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Teladoc Mobile App Wins 2016 One Show Gold Pencil and Merit Awards for Consumer Utility and Experience

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PURCHASE, N.Y.--(BUSINESS WIRE)-- Teladoc's mobile app has won a Gold Pencil for Mobile Utility from The One Show, the prestigious annual awards show produced by The One Club. Teladoc's app for members, designed by DigitasLBi, was honored with the highest award for Mobile Utility in the User Experience category.

"It's an honor to be recognized for our focus on creating a seamless consumer experience," said Anne Stowell, Teladoc vice president Member Experience. "We're in remarkable company – competitors in the category included leading global consumer brands. We're proud that our mobile app has been recognized, not just for its contribution to the health care landscape, but as a transformational utility for consumers."

"Our approach to designing the Teladoc mobile app was to improve and streamline the overall process of seeing a doctor. Winning Gold for Mobile Utility in the User Experience category is a fantastic validation of our team's strategic concept and creative execution," said Andrew Carlson, senior vice president Creative/Experience Design Lead.

DigitasLBi is a global marketing and technology agency that transforms businesses for the digital age. The agency helps brands embrace the creative and technological changes revolutionizing all aspects of their business.

The One Club is the foremost non-profit organization recognizing creative excellence in advertising and design. The One Show receives more than 20,000 submissions from over 60 nations annually. Judged every year by top industry professionals, it is one of the most prestigious awards competitions in advertising, design and interactive. To see a full list of winners visit **www.oneshow.org**.

About DigitasLBi

DigitasLBi is a data-inspired lead agency. We fuse creativity, data, and technology to help our clients transform their business. A top-ten global marketing and technology agency, DigitasLBi is comprised of 6,000 digital and technology experts across 40 offices in 25 countries worldwide. DigitasLBi is part of Publicis.Sapient a Digital Transformation Platform purpose-built to solve for the challenges of today's digital world — where companies seek to become fully digital businesses. Publicis.Sapient is 23,000 people strong, across 100 offices in 50 countries. For more information, visit **www.publicis.sapient.com**.

About Teladoc, Inc.

Teladoc, Inc. (NYSE:TDOC) is the nation's leading provider of telehealth services and a pioneering force in bringing the virtual care visit into the mainstream of today's health care ecosystem. Serving some 6,000 clients -- including health plans, health systems, employers and other organizations -- more than 15 million members can use phone, mobile devices and secure online video to connect within minutes to Teladoc's network of more than 3,000 board-certified, state-licensed physicians and behavioral health specialists, 24/7. With national coverage and a robust, scalable platform, Teladoc offers the industry's most comprehensive and complete telehealth solution including primary care, behavioral health care, dermatology, tobacco cessation and more. For additional information, please visit **www.teladoc.com**.

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