

ROCKWELL AUTOMATION, INC.
SHAREOWNER COMMUNICATIONS TO THE BOARD AND OMBUDSMAN

Shareowners may send communications to the Board, an individual Director, the non-management Directors as a group, or a specified Board Committee at the following address:

Rockwell Automation, Inc.
c/o Corporate Secretary
1201 S. 2nd Street
Milwaukee, WI 53204
Attn: Board of Directors

The Secretary will receive and process all communications before forwarding them to the addressee. The Secretary will forward all communications unless it determines that a communication is a business solicitation or advertisement, or requests general information about the Corporation.

Interested parties other than shareowners can communicate with our Board in the same manner provided for shareowners.

In accordance with procedures approved by the Audit Committee of the Board, concerns about accounting, internal controls or auditing matters should be reported to the Ombudsman of the Corporation as outlined in:

Corporation's Standards of Business Conduct:
http://www.rockwellautomation.com/about_us/pdfs/Ethics_A08.pdf and

Code of Conduct:
http://www.rockwellautomation.com/about_us/pdfs/CodeofConduct.pdf

You may contact the Ombudsman from any computer or any device with a Web browser and if you wish remain anonymous by going to the following externally hosted website:

<https://rockwellautomationombudsman.alertline.com>

The Rockwell Automation Ombudsman Alert site provides visitors the ability to read the information on the site, ask questions or file complaints in 24 languages and is available 24 hours a day, 7 days a week.

You may also contact the Ombudsman by any of the other means provided below:

Phone:	1 (800) 552-3589
Fax:	1 (414) 382-8485
Email:	ombudsman@rockwell.com
Mail:	Attention: Ombudsman Rockwell Automation, Inc. 1201 South Second Street Milwaukee, WI 53204

Dated: February 2, 2011