

# Brasseler USA Announces New Strategic Partnership with Biolase MG

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Brasseler USA, a leading innovator in endodontic solutions, has announced a new strategic partnership with BIOLASE MG, making Brasseler the exclusive U.S. provider of the BIOLASE YSGG advanced laser technology. This partnership will build on the success of the popular EdgePro laser while providing existing users with robust product support services, tips, and accessories.

The EdgePro laser is designed to enhance endodontic treatments by providing highly effective cleaning and disinfection, leading to improved patient outcomes and greater clinical efficiency. With this cutting-edge solution, clinicians can improve their workflow while minimizing the need for retreatment.

“This is a winning combination,” said Dr. Kwang Bum Park, CEO of BIOLASE MG and MegaGen Group. “We are thrilled to announce our exclusive partnership with Brasseler in the field of endodontics. This collaboration brings together the strengths of both companies: BIOLASE MG’s proprietary YSGG technology and Brasseler’s premium products and long-standing legacy in endodontics. Together, we create unparalleled value for clinicians and patients alike. We look forward to expanding this partnership in the future.”

This is a key milestone in Brasseler’s ongoing commitment to delivering a premium endodontic portfolio and comes on the heels of Brasseler’s launch of its Endodontist Specialty Sales Consultant (ESSC) team, a dedicated salesforce focused on supporting the unique needs of endodontists. The ESSC team provides tailored clinical consultation, in-depth product training, and personalized service—helping practices seamlessly integrate this technology into their treatment protocols.

“We are excited to combine the EdgePro YSGG laser with our robust endodontic consumables portfolio and the support of our new endodontic specialty sales team,” said Burke Spielmann, vice president and general manager of Brasseler Dental. “Together, we’re delivering the most comprehensive endodontic offering in the market—designed to elevate clinical care, improve outcomes, and optimize practice success.”

The EdgePro laser offers endodontic practitioners a seamlessly integrated solution—from access and instrumentation through irrigation and obturation—backed by best-in-class support, education, and service. The

EdgePro system complements Brasseler's existing line of NiTi files, bioceramic sealers, irrigation solutions, and obturation materials to provide clinicians with a full-spectrum, technology-forward approach to modern, minimally invasive endodontics.

To learn more about this exclusive YSGG laser offering and how it can improve patient care and treatment outcomes, please visit: <https://brasselerusadental.com/edgeproendo>.

#### About Brasseler USA

Brasseler USA is a leading provider of high-quality, innovative **dental** and medical instrumentation. With over 40 years of experience, Brasseler is committed to delivering superior products and exceptional service to dental professionals. From endodontics to restorative dentistry, Brasseler offers a comprehensive range of solutions designed to enhance clinical outcomes and improve practice efficiency.

#### About BIOLASE MG

BIOLASE MG, part of the MegaGen Global Organization, is a global leader in advanced dental laser systems, including its flagship YSGG technology. With a focus on clinical innovation and improved patient care, BIOLASE MG is committed to redefining the standard of care across dental disciplines.