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SOLUTIONS FOR HEALTH CARE PROFESSIONALS

NEWS RELEASE

# Henry Schein Practice Solutions Announces Exclusive Distribution Agreement to Offer Simplifeye for Apple Watch and iPhone; Applications Seamlessly Integrate with Dentrix®

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First Wearable Technology Connected to Dental Practice Management Software Helps Improve Efficiency and Productivity in Dental Practices

MELVILLE, N.Y., February 24, 2017 – Henry Schein Practice Solutions Inc. (HSPS), the practice solutions business of Henry Schein, Inc., announced today at the Chicago Midwinter Dental Meeting its exclusive distribution agreement with Simplifeye. Available to dentists and dental practitioners only through HSPS, Simplifeye is certified as **Dentrix® Connected**. The new product, Simplifeye - available for demonstrations at the Midwinter Meeting through February 25, or online by visiting **www.Dentrix.com/Simplifeye**, or **www.simplifeye.co**, connects patient information from Henry Schein's dental practice management software, Dentrix®, to Apple Watch® Series 1 and Apple Watch® Series 2 wrist wearable devices, and iPhone® mobile digital devices.

The integration of Simplifeye with Dentrix marks the first time that wearable technology, such as smart watches, connect with dental practice management software, enabling practitioners to simplify everyday office procedures, streamline the clinical workflow, and provide a more personalized patient experience.

To integrate Simplifeye with HSPS's practice management software, the Simplifeye application is available on the **App Store®**. From there, dental teams can subscribe for Simplifeye with HSPS. Once downloaded, dental teams can access the application from an Apple Watch or iPhone, and receive real-time patient information, such as a patient's name, time of arrival, scheduled procedure, and how long he or she has been waiting to be seen.

"Henry Schein is committed to working with forward-looking partners, such as Simplifeye, to provide Dentrix customers with the latest integrated innovations that help improve clinical workflows," said Kevin Bunker, President, Henry Schein North American Dental Practice Solutions. "We are excited about this strategic partnership, and look forward to working with Simplifeye to ensure our customers have the technology that will take their practice to the next level."

Dental teams can also receive messages from their Apple Watch or iPhone, indicating where patients are in the practice workflow to help increase production output and reduce wait times.  By providing this critical information, the application ensures the entire care team is aware of treatment plans - especially when they may be away from traditional workstations - helping to mitigate risk, and to manage schedules for improved practice efficiency.

"As the world around us rapidly evolves, it is important to have access to the best technology solutions so that they can provide exceptional patient care," said Dr. Ryan Hungate, Co-Founder and Chief Innovation Officer of Simplifeye.  "We are eager to show dentists how easy Simplifeye integrates with Dentrix and look forward to helping them transform the traditional patient visit."

Simplifeye is also the first product to be launched from Henry Schein's Global Innovation Center, which was created in June 2015 to focus on finding and building cutting-edge solutions, based on innovative technologies and business models, underscoring Henry Schein's continued commitment to provide digital solutions for customers.

"We have a shared vision with Henry Schein to bring the best technology and business solutions to dental practices," said Zach Hungate, CEO and Co-Founder of Simplifeye. "The unique combination of Simplifeye's technology platform and Henry Schein's position as the leading global distributor of health care products and services allows us to provide innovation for more than one million health care providers worldwide."

For more information about the Dentrix Connected version of Simplifeye, visit **www.Dentrix.com/Simplifeye** or call 866-653-6317.

About Henry Schein, Inc.
Henry Schein, Inc. (Nasdaq: HSIC) is the world's largest provider of health care products and services to office-based dental, animal health and medical practitioners. The company also serves dental laboratories, government and institutional health care clinics, and other alternate care sites. A Fortune 500® Company and a member of the S&P 500® and Nasdaq 100® Indexes, Henry Schein employs more than 21,000 Team Schein Members and serves more than one million customers.

The company offers a comprehensive selection of products and services, including value-added solutions for operating efficient practices and delivering high-quality care. Henry Schein operates through a centralized and automated distribution network, with a selection of more than 120,000 branded products and Henry Schein private-brand products in stock, as well as more than 180,000 additional products available as special-order items. The company also offers its customers exclusive, innovative technology solutions, including practice management software and e-commerce solutions, as well as a broad range of financial services.

Headquartered in Melville, N.Y., Henry Schein has operations or affiliates in 33 countries. The company's sales reached a record $11.6 billion in 2016, and have grown at a compound annual rate of approximately 15 percent since Henry Schein became a public company in 1995. For more information, visit the Henry Schein website at

**www.henryschein.com**.

About Simplifeye, Inc.

**Simplifeye, Inc.** is the number one technology experience for health care providers, patients and their businesses. The company's platform of software solutions help health care providers improve productivity, efficiency and profitability.

Based in New York City, Simplifeye is backed by top venture capital investors in Silicon Valley, including First Round Capital, SoftTech Ventures, Felicis Ventures and American Football Hero Joe Montana. For more information, visit **www.simplifeye.co**, @simplifeyeco on Instagram, Facebook.com/simplifeyeco and @simplifeyeco on Twitter.

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