## Pure Storage Announces Second Quarter Fiscal 2022 Financial Results

Total Q2 revenue grows 23% year-over-year Subscription Services revenue up 31% year-over-year Raised FY22 revenue outlook to \$2.04 Billion

MOUNTAIN VIEW, Calif. – August 25, 2021 – Today Pure Storage (NYSE: PSTG), the IT pioneer that delivers storage as-a-service in a multi-cloud world, announced financial results for its fiscal second quarter ended August 1, 2021.

"With revenue growth exceeding 23%, and the highest Q2 operating profit in our history, it's clear that our long-term strategy to provide customers with modern data services is working," said Charles Giancarlo, Chairman and CEO, Pure Storage. "We are in a great innovation cycle with our portfolio and our sales momentum and execution have never been stronger."

### **Second Quarter Financial Highlights**

- Revenue \$496.8 million, up 23% year-over-year
- Subscription services revenue \$171.9 million, up 31% year-over-year
- GAAP gross margin 68.4%; non-GAAP gross margin 70.5%
- GAAP operating loss \$(33.9) million; non-GAAP operating income \$46.6 million
- GAAP operating margin (6.8)%; non-GAAP operating margin 9.4%
- Operating cash flow \$123.4 million; free cash flow \$95.7 million
- Total cash and investments \$1.3 billion
- Deferred revenue \$909.8 million, up 26% year-over-year
- Remaining performance obligations (RPO) \$1.2 billion, up 25% year-over-year

"Our outstanding financial performance this quarter reflected strong sales execution and our long standing practice of providing leading edge solutions and best-in-class services to our customers," said Kevan Krysler, CFO, Pure Storage. "We saw strength from both our enterprise and commercial customers across our entire solutions portfolio."

#### **Second Quarter Company Highlights and Achievements**

- Industry Accolades: FlashArray was named a Gartner Peer Insights Customers' Choice for Primary Storage Arrays. Pure was named a Kubernetes storage leader in two GigaOm Radar Reports and recognized as leader in Enterprise Flash Array Storage and Object Storage categories by TrustRadius for the second consecutive year.
- Pure achieved the highest total sales for any second quarter in the history of the company, growing more than 30% year-over-year.
- The company saw continued strength and momentum in Subscription Services revenue, up 31% year-over-year with strong growth in Pure as-a-Service, which almost doubled revenues compared to the prior year.
- Success in the large enterprise segment continues to grow, comprising over 50% of sales, with the top 10 customers spending more than \$100 million in total.

Pure will host its next **Financial Analyst Day** on Tuesday, September 28, 2021, beginning at 10:00 am PT / 1:00 pm ET. The event has changed from in-person to live webcast and will feature presentations by Pure's executive leadership team, followed by a live Q&A session.

#### Details:

- Date: Tuesday, September 28, 2021
- Time: 10:00 am PT / 1:00 pm ET
- To register for the live virtual event, please visit: https://purestorage.com/company/events/financial-analyst-day-2021.html

The replay of the event and associated presentation materials will also be available at <u>investor.purestorage.com</u> for at least 90 days following the completion of the event.

#### Third Quarter and FY22 Guidance

	Q3 FY22	FY22
Revenue	\$530 million	\$2.04 billion
Non-GAAP Operating Income	\$40 million	\$150 million

These statements are forward-looking and actual results may differ materially. Refer to the Forward Looking Statements section below for information on the factors that could cause our actual results to differ materially from these statements. Pure has not reconciled its guidance for non-GAAP operating income to the most directly comparable GAAP measure because certain items that impact this measure are not within Pure's control and/or cannot be reasonably predicted. Accordingly, a reconciliation of this non-GAAP financial measure guidance to the corresponding GAAP measure is not available without unreasonable effort.

#### **Conference Call Information**

Pure will host a teleconference to discuss the second quarter fiscal 2022 results at 1:30 pm PT today, August 25, 2021. A live audio broadcast of the conference call will be available at the Pure Storage Investor Relations website, investor.purestorage.com. Pure will also post its earnings presentation to this website in advance of the call and post its prepared remarks to this website within 24 hours of completion of the call. A replay will be available following the call on the Pure Storage Investor Relations website and in addition, for two weeks at (800) 585-8367 (or 416-621-4642 for international callers) with passcode 5535534.

### **Upcoming Events**

Pure is scheduled to participate virtually at the following investor conference:

#### **Deutsche Bank Technology Conference 2021**

Date: Friday, September 10, 2021

Pure Presenters: Charles Giancarlo, Chairman and CEO, Kevan Krysler, CFO and Rob Lee, CTO

Pure Participants: Sanjot Khurana, VP of Investor Relations

The presentations will be webcast live and archived on Pure's Investor Relations website at investor.purestorage.com.

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#### **About Pure Storage**

Pure Storage gives technologists their time back. Pure delivers a modern data experience that empowers organizations to run their operations as a true, automated, storage as-a-service model seamlessly across multiple clouds. Pure helps customers put data to use while reducing the complexity and expense of managing the infrastructure behind it. And with a certified customer satisfaction score in the top one percent of B2B companies, Pure's ever-expanding list of customers are among the happiest in the world.

#### **Analyst Recognition**

Pure Storage has been named a Leader in the 2020 Gartner Magic Quadrant for Primary Storage Arrays.

#### **Connect with Pure**

Blog LinkedIn Twitter Facebook Pure Storage, the Pure P Logo, Portworx, and the marks on the Pure Trademark List at <a href="https://www.purestorage.com/legal/productenduserinfo.html">www.purestorage.com/legal/productenduserinfo.html</a> are trademarks of Pure Storage, Inc. Other names are trademarks of their respective owners.

#### **Forward Looking Statements**

This press release contains forward-looking statements regarding our products, business and operations, including but not limited to our views relating to future period financial results, our continued momentum and growth potential, the scope and duration of the COVID-19 pandemic and its impact on our business operations, liquidity and capital resources, employees, customers, supply chain, financial results and the economy, our expectations regarding product and technology differentiation, including our new offerings, strategy and adoption of subscription services, growing customer adoption, the continued success of the Portworx technology, and other statements regarding our products, business, operations and results. Forward-looking statements are subject to known and unknown risks and uncertainties and are based on potentially inaccurate assumptions that could cause actual results to differ materially from those expected or implied by the forward-looking statements.

Actual results may differ materially from the results predicted, and reported results should not be considered as an indication of future performance. The potential risks and uncertainties that could cause actual results to differ from the results predicted include, among others, those risks and uncertainties included under the caption "Risk Factors" and elsewhere in our filings and reports with the U.S. Securities and Exchange Commission, which are available on our Investor Relations website at <a href="investor.purestorage.com">investor.purestorage.com</a> and on the SEC website at <a href="www.sec.gov">www.sec.gov</a>. Additional information is also set forth in our Annual Report on Form 10-K for the year ended January 31, 2021. All information provided in this release and in the attachments is as of August 25, 2021, and Pure undertakes no duty to update this information unless required by law.

#### **Non-GAAP Financial Measures**

To supplement our unaudited condensed consolidated financial statements, which are prepared and presented in accordance with GAAP, Pure uses the following non-GAAP financial measures: non-GAAP gross profit, non-GAAP gross margin, non-GAAP operating income (loss), non-GAAP operating margin, non-GAAP net income (loss), non-GAAP net income (loss) per share, and free cash flow.

We use these non-GAAP financial measures for financial and operational decision-making and as a means to evaluate period-to-period comparisons. Our management believes that these non-GAAP financial measures provide meaningful supplemental information regarding our performance and liquidity by excluding certain expenses and expenditures such as stock-based compensation expense, payments to former shareholders of acquired companies, payroll tax expense related to stock-based activities, amortization of debt discount and debt issuance costs related to long-term debt, amortization of intangible assets acquired from acquisitions, acquisition-related transaction and integration expenses, restructuring activities, and expenses directly related to the COVID-19 pandemic that may not be indicative of our ongoing core business operating results. Pure believes that both management and investors benefit from referring to these non-GAAP financial measures in assessing our performance and when analyzing historical performance and liquidity and planning, forecasting, and analyzing future periods. The presentation of these non-GAAP financial measures is not meant to be considered in isolation or as a substitute for our financial results prepared in accordance with GAAP, and our non-GAAP measures may be different from non-GAAP measures used by other companies.

For a reconciliation of these non-GAAP financial measures to GAAP measures, please see the tables captioned "Reconciliations of non-GAAP results of operations to the nearest comparable GAAP measures" and "Reconciliation from net cash provided by operating activities to free cash flow," included at the end of this release.

#### **Contacts**

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# PURE STORAGE, INC. Condensed Consolidated Balance Sheets (in thousands, unaudited)

		At the End of					
	Se	cond Quarter of Fiscal 2022		Fiscal 2021			
Accets							
Assets Current assets:							
Cash and cash equivalents	\$	340,252	\$	337,147			
Marketable securities	Ψ	944,285	Ψ	916,388			
Accounts receivable, net of allowance of \$960 and \$1,033		358,460		460,879			
Inventory		47,169		46,733			
Deferred commissions, current		58,003		57,183			
Prepaid expenses and other current assets		111,390		89,836			
Total current assets	<u> </u>	1,859,559		1,908,166			
Property and equipment, net		184,048		163,041			
Operating lease right-of-use-assets		122,638		134,668			
Deferred commissions, non-current		137,962		130,741			
Intangible assets, net		68,279		76,648			
Goodwill		358,736		358,736			
Restricted cash		10,544		10,544			
Other assets, non-current		41,918		36,896			
Total assets	\$	2,783,684	\$	2,819,440			
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Liabilities and Stockholders' Equity  Current liabilities:							
Accounts payable	\$	54,686	\$	67,530			
Accrued compensation and benefits	Ψ	126,589	Ψ	160,817			
Accrued expenses and other liabilities		53,043		61,754			
Operating lease liabilities, current		34,482		32,231			
Deferred revenue, current		485,927		438,321			
Total current liabilities		754,727		760,653			
Long-term debt		770,662		755,814			
Operating lease liabilities, non-current		106,693		120,361			
Deferred revenue, non-current		423,887		405,376			
Other liabilities, non-current		30,271		27,230			
Total liabilities	·	2,086,240		2,069,434			
Stockholders' equity:			_	_,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
Common stock and additional paid-in capital		2,388,446		2,307,608			
Accumulated other comprehensive income		3,481		7,410			
Accumulated deficit		(1,694,483)		(1,565,012)			
Total stockholders' equity		697,444		750,006			
Total liabilities and stockholders' equity	\$	2,783,684	\$	2,819,440			
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# PURE STORAGE, INC. Condensed Consolidated Statements of Operations (in thousands, except per share data, unaudited)

	 Second Qua	arter of	f Fiscal	First Two Quarters of Fiscal				
	 2022		2021		2022		2021	
Revenue:								
Product	\$ 324,935	\$	272,309	\$	574,823	\$	519,248	
Subscription services	171,896		131,414		334,715		251,594	
Total revenue	496,831		403,723		909,538		770,842	
Cost of revenue:								
Product (1)	101,150		84,731		180,214		154,016	
Subscription services <sup>(1)</sup>	55,654		44,266		107,431		85,275	
Total cost of revenue	156,804		128,997		287,645		239,291	
Gross profit	340,027		274,726		621,893		531,551	
Operating expenses:								
Research and development (1)	140,107		114,652		271,488		227,098	
Sales and marketing (1)	190,386		171,434		373,882		344,867	
General and administrative (1)	43,464		44,471		86,610		85,596	
Restructuring and other (2)	_		8,288		_		22,990	
Total operating expenses	373,957		338,845		731,980		680,551	
Loss from operations	(33,930)		(64,119)		(110,087)		(149,000	
Other income (expense), net	(7,410)		1,603		(12,137)		(1,813	
Loss before provision for income taxes	(41,340)		(62,516)		(122,224)		(150,813	
Income tax provision	3,925		2,451		7,247		4,748	
Net loss	\$ (45,265)	\$	(64,967)	\$	(129,471)	\$	(155,561	
Net loss per share attributable to common stockholders, basic and diluted	\$ (0.16)	\$	(0.25)	\$	(0.46)	\$	(0.59	
Weighted-average shares used in computing net loss per share attributable to common stockholders, basic and diluted	283,931	3·	264,799		282,147		263,867	

Cost of revenue product	\$ 1,566	\$ 990	\$ 2,913	\$ 1,986
Cost of revenue subscription services	5,137	3,686	9,543	7,078
Research and development	35,125	29,839	65,546	58,550
Sales and marketing	18,358	16,848	35,166	33,120
General and administrative	10,243	10,089	18,595	19,412
Total stock-based compensation expense	\$ 70,429	\$ 61,452	\$ 131,763	\$ 120,146

<sup>(2)</sup> Includes expenses related to restructuring and incremental expenses directly related to COVID-19

# PURE STORAGE, INC. Condensed Consolidated Statements of Cash Flows (in thousands, unaudited)

	Second Quarter of Fiscal First Two Qua						arters of Fiscal		
		2022	22 2021			2022		2021	
Cash flows from operating activities									
Net loss	\$	(45,265)	\$	(64,967)	\$	(129,471)	\$	(155,561)	
Adjustments to reconcile net loss to net cash provided by operating activities:									
Depreciation and amortization		19,273		16,464		38,099		31,597	
Amortization of debt discount and debt issuance costs		7,751		7,189		15,154		14,125	
Stock-based compensation expense		70,429		61,452		131,763		120,146	
Impairment of long-lived assets		_		7,505		_		7,505	
Other		3,895		267		6,516		1,972	
Changes in operating assets and liabilities:									
Accounts receivable, net		(30,874)		(17,545)		102,506		91,896	
Inventory		266		3,105		(3,242)		1,735	
Deferred commissions		(10,090)		(2,324)		(8,041)		(5,483)	
Prepaid expenses and other assets		5,452		(20,091)		(24,955)		(26,389)	
Operating lease right-of-use assets		7,237		7,475		14,818		14,181	
Accounts payable		15,087		(6,796)		(9,267)		(21,090)	
Accrued compensation and other liabilities		43,885		46,426		(40,952)		(3,217)	
Operating lease liabilities		(7,308)		(6,145)		(14,205)		(13,071)	
Deferred revenue		43,654		18,691		66,117		27,463	
Net cash provided by operating activities		123,392		50,706		144,840		85,809	
Cash flows from investing activities									
Purchases of property and equipment		(27,670)		(24,994)		(55,499)		(48,776)	
Purchases of marketable securities		(145,808)		(193,076)		(317,371)		(291,237)	
Sales of marketable securities		28,501		73,694		114,038		91,351	
Maturities of marketable securities		104,030		110,799		169,770		206,174	
Net cash used in investing activities		(40,947)		(33,577)		(89,062)		(42,488)	
Cash flows from financing activities		· · · · · · · · · · · · · · · · · · ·							
Net proceeds from exercise of stock options		3,147		12,383		11,163		21,658	
Proceeds from issuance of common stock under employee stock purchase plan		_		_		17,726		16,021	
Proceeds from borrowings		_		_		_		4,950	
Repayments of borrowings		(261)		_		(605)		_	
Tax withholding on vesting of equity awards		(1,514)		(1,467)		(6,564)		(2,841)	
Repurchases of common stock		(44,373)		(20,024)		(74,393)		(90,143)	
Net cash used in financing activities		(43,001)		(9,108)		(52,673)		(50,355)	
Net increase (decrease) in cash, cash equivalents and restricted cash		39,444		8,021		3,105		(7,034)	
Cash, cash equivalents and restricted cash, beginning of period		311,352		362,867		347,691		377,922	
Cash, cash equivalents and restricted cash, end of period	\$	350,796	\$	370,888	\$	350,796	\$	370,888	

#### Reconciliations of non-GAAP results of operations to the nearest comparable GAAP measures

The following table presents non-GAAP gross margins by revenue source before certain items (in thousands except percentages, unaudited):

	Second Quarter of Fiscal 2022								Second Quarter of Fiscal 2021							
	GAAP results	GAAP gross margin (a)	Ad	ljustment		Non- GAAP results	Non- GAAP gross margin (b)	GAAP results	GAAP gross margin (a)	Adjustment			Non- GAAP results	Non- GAAP gross margin (b)		
			\$	1,566	(c)					\$	990	(c)				
			Ψ	63	(d)					Ψ	15	(d)				
				_	(u)						297	(e)				
				3.067	(f)						2,003	(f)				
Gross profit - -product	\$223,785	68.9 %	\$	4,696	( )	\$228,481	70.3 %	\$187,578	68.9 %	\$	3,305		\$190,883	70.1 %		
			\$	5,137	(c)					\$	3,686	(c)				
				196	(d)						47	(d)				
				24	(g)						_					
Gross profit - - subscription services	\$116,242	67.6 %	\$	5,357		\$121,599	70.7 %	\$ 87,148	66.3 %	\$	3,733		\$ 90,881	69.2 %		
			\$	6,703	(c)					\$	4,676	(c)				
				259	(d)						62	(d)				
				_							297	(e)				
				3,067	(f)						2,003	(f)				
				24	(g)				<u> </u>							
Total gross profit	\$340,027	68.4 %	\$	10,053		\$350,080	70.5 %	\$274,726	68.0 %	\$	7,038		\$281,764	69.8 %		

- (a) GAAP gross margin is defined as GAAP gross profit divided by revenue.
- (b) Non-GAAP gross margin is defined as non-GAAP gross profit divided by revenue.
- (c) To eliminate stock-based compensation expense.
- (d) To eliminate payroll tax expense related to stock-based activities.
- (e) To eliminate hazard pay premiums directly related to COVID-19 pandemic.
- (f) To eliminate amortization expense of acquired intangible assets.
- (g) To eliminate payments to former shareholders of acquired company.

The following table presents certain non-GAAP consolidated results before certain items (in thousands, except per share amounts and percentages, unaudited):

		Secor	nd C	Quarter of	Fisca	l 2022								
	GAAP results	GAAP operating margin (a)	Α	djustment	_ ,	Non- GAAP results	Non- GAAP operating margin (b)	GAAP results	GAAP operating margin (a)	Ad	djustment		Non- GAAP results	Non- GAAP operating margin (b)
			\$	70,429	(c)					\$	61,452	(c)		
			•	4,229	(d)					•	2,009	(d)		
				2,081	(e)						1,259	(e)		
				_							306	(f)		
				_							8,279	(g)		
				3,600	(h)						2,003	(h)		
				171	(i)						_			
Operating Income (loss)	\$(33,930)	-6.8 %	\$	80,510		\$46,580	9.4 %	\$ (64,119)	-15.9 %	\$	75,308	•	\$11,189	2.8 %
			•	70.400	(-)					Φ.	04.450	(-)		
			\$	70,429 4,229	(c)					\$	61,452	(c)		
				2,081	(d) (e)						2,009 1,259	(d) (e)		
				2,001	(6)						306	(f)		
											8,279	(g)		
				3,600	(h)						2,003	(h)		
				171	(i)							(11)		
				7,751	(i)						7,189	(j)		
Net income (loss)	\$(45,265)		\$	88,261	J,	\$42,996		\$(64,967)		\$	82,497	. 07	\$17,530	
Net income (loss) per share diluted	\$ (0.16)					\$ 0.14		\$ (0.25)					\$ 0.06	
Weighted- average shares used in per share calculation diluted	283,931			16,286	(k)	300,217		264,799			17,698	(k)	282,497	

- (a) GAAP operating margin is defined as GAAP operating loss divided by revenue.
- (b) Non-GAAP operating margin is defined as non-GAAP operating loss divided by revenue.
- (c) To eliminate stock-based compensation expense.
- (d) To eliminate payments to former shareholders of acquired companies.
- (e) To eliminate payroll tax expense related to stock-based activities.
- (f) To eliminate marketing commitments no longer deemed to have value and hazard pay premiums directly related to COVID-19 pandemic.
- (g) To eliminate restructuring expenses related to (1) impairment of long-lived assets associated with the cease-use of certain facilities and (2) workforce reduction.
- (h) To eliminate amortization expense of acquired intangible assets.
- (i) To eliminate acquisition-related integration expenses.
- (j) To eliminate amortization expense of debt discount and debt issuance costs related to our long-term debt.
- (k) To include effect of dilutive securities (employee stock options, restricted stock, and shares from employee stock purchase plan).

Reconciliation from net cash provided by operating activities to free cash flow (in thousands except percentages, unaudited):

	 Second Quarter of Fiscal						
	2022	2021					
Net cash provided by operating activities	\$ 123,392	\$	50,706				
Less: purchases of property and equipment	(27,670)		(24,994)				
Free cash flow (non-GAAP)	\$ 95,722	\$	25,712				