



Synacor Extends Google Search and Advertising Relationship

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BUFFALO, N.Y.--(BUSINESS WIRE)-- Synacor (Nasdaq: SYNC) today announced it has extended its search and advertising relationship with Google through May 31, 2020. The companies have worked together since 2011 with Google providing sponsored listings and other search-related services on both desktop and mobile web portals that Synacor operates for service providers and consumer electronics companies.

Advanced portal experiences are an important customer touch point and one of several products that Synacor offers to help businesses better engage with audiences. Synacor's portal customers include CenturyLink, WOW!, Mediacom Communications and dozens of other telecom and cable operators, reaching more than 40 million U.S. consumers each month.

About Synacor

Synacor (Nasdaq: SYNC) is the trusted technology development, multiplatform services and revenue partner for video, internet and communications providers, device manufacturers, governments and enterprises. Synacor's mission is to enable its customers to better engage with their consumers. Its customers use Synacor's technology platforms and services to scale their businesses and extend their subscriber relationships. Synacor delivers managed portals, advertising solutions, email and collaboration platforms, and cloud-based identity management.

www.synacor.com

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