



Synacor's Zimbra Platform Shines in Radicati's 2018 Report on Email Platforms

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The Radicati Group Ranks Zimbra as a Top, High-Functionality Player in its 2018 Messaging Platforms for Service Providers Market Quadrant

BUFFALO, N.Y.--(BUSINESS WIRE)-- Synacor (Nasdaq:SYNC) today announced that its email and collaboration platform, Zimbra, has again been ranked a top player by market research firm The Radicati Group in **its 2018 Messaging Platforms for Service Providers report**. The report analyzes key vendors in the messaging space, based on functionality and strategic vision.

"Synacor's Zimbra is an easy to deploy, full featured platform that fits the needs of service providers, enterprises and government agencies looking for an email messaging and collaboration platform," said Sara Radicati, The Radicati Group. "Zimbra offers a full collaboration platform that can be deployed on premises, in the cloud or as a hybrid service which delivers high functionality, making them a Top Player in the market."

"We continue to invest in the functionality, openness and flexibility of Zimbra and are pleased to once again be recognized as a collaboration market leader," said Erynn Petersen, Senior Vice President, Product at Synacor. "More than 100 service providers, 4,000 enterprise customers, and 1,900 channel partners already trust our platform, and we are committed to ongoing development that will set Zimbra apart from other services when it comes to customization capabilities, ease of development and introduction of new features."

About Zimbra Email and Collaboration

Zimbra, a Synacor product, connects people and information with unified collaboration software that includes email, contacts, calendar, file sharing, tasks and full-featured messaging and videoconferencing. It powers approximately 500 million mailboxes and works with more than 1,900 channel partners. Enterprises, governments and service providers trust Zimbra.

Zimbra can be deployed on-premises, in the cloud or as a hybrid service. The Zimbra Business Solution Provider

Network offers it as a Hosted Service. Synacor operates a turnkey, fully hosted/managed, and monetized solution for Service Providers.

About Synacor

Synacor (Nasdaq:SYNC) is the trusted technology development, multiplatform services and revenue partner for video, Internet and communications providers, device manufacturers, governments and enterprises. Synacor's mission is to enable its customers to better engage with their consumers. Its customers use Synacor's technology platforms and services to scale their businesses and extend their subscriber relationships. Synacor delivers managed portals, advertising solutions, email and collaboration platforms, and cloud-based identity management.

www.synacor.com

For more information about becoming a Zimbra Partner visit <https://www.zimbra.com/partners/become-partner/>

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