NEWS RELEASE

Digital Transformation Takes Hold In Houston

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HOUSTON, June 17, 2016 /PRNewswire/ -- To help Houston area companies accelerate their digital transformations, DocuSign, the global eSignature and Digital Transaction Management (DTM) leader, will host the first of its Momentum X events Tuesday, June 21 at the Hyatt Regency Houston. The complimentary half day event will feature top thought leaders sharing their insights and experiences on going digital to acclerate speed to results, reduce costs, decrease risk in increased security and compliance, and delight their customers. Individuals may register at **https://momentum.docusign.com/en**.

The event underscores the shift from manual, paper-based processes to faster, easier, more convenient and secure digital business among organizations of every size and industry. Today, the vast majority of C-level executives have digital transformation among their top three strategic objectives. For many, it's the top priority as going digital positively impacts nearly every area where businesses are measured, including revenues, efficiency and costs, security and compliance, customer experience, and sustainability.

"We expect that the most successful businesses will be fully digital by the end of the decade – a trend we're seeing mirrored here in Houston," said Neil Hudspith, President of Worldwide Field Operations at DocuSign. "Across the DocuSign Global Trust Network, we're finding organizations of all sizes are advancing their digital agendas to be the disruptors in their industry, rather than the disrupted. The time has never been better to start or advance a company's digital journey to drive competitive advantage before it's too late."

DocuSign's Momentum X events bring together key learnings, insights and best practices on going paperless from thought leaders and industry luminaries around the world. Attendees will discover the leadership, technology and culture requirements for taking their business fully digital, learning from other digital heroes who've led their industries, companies and departments through transformation.

As the host of the Momentum X events, DocuSign has unique expertise in helping more than 225,000 companies and 85 million users complete nearly one million digital transactions a day across 188 countries. Organizations who use DocuSign achieve faster speed to results, lower cost, increased security and compliance, and better customer experiences. On average, 84% of transactions are completed via DocuSign in less than one day; 62% in less than one hour; and 51% in 15 minutes or less – dramatically faster than the days or weeks typically required with paper. Customers who use DocuSign save, on average, $36.44 per document over paper methods.

Houston company Tilson Homes uses DocuSign to accelerate manual, paper-based processes across its family-owned "Build On Your Lot" custom home building business. Operating throughout the state of Texas, the hassles associated with printing documents, sending them to customers, and then waiting for signed documents to be returned created unnecessary delays, added cost, and a poor customer experience.

"We standardized on DocuSign for Digital Transaction Management and eSignature to empower employees, builders, suppliers, independent contractors and clients to electronically sign documents – like sales contracts, change orders, and field variances – anytime, anywhere, on any device," recalls Tilson Chief Information Officer Chris Alarid. "DocuSign significantly cut down our processing time and reduced errors while giving our customers the freedom to sign and accept changes orders from anywhere."

Individuals and organizations in Houston interested in digital transformation can learn from companies like Chevron, Conn's, DocuSign, Energy Transfer Partners, Schlumberger, and Twin Eagle – all will be presenting at Momentum X. Beyond Houston, announced Momentum X tour dates include Chicago (June 23), Boston (September 22), New York (September 27), Philadelphia (September 29), Los Angeles (November 15 and 16), and Seattle (November 17), with additional locations to be announced.

For more information and to register for a Momentum X event, visit **https://momentum.docusign.com/en**. For more information on DocuSign, visit **www.docusign.com**.

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