NEWS RELEASE

DocuSign Global Trust Network Joins Forces with SAP to Keep Business Digital & Run Simple

2015-04-07

SAP to Resell DocuSign Digital Transaction Management Solution as SAP® Signature Management

HIGHLIGHTS

- DocuSign deepened its strategic partnership with SAP to bring the power of DocuSign's Digital Transaction Management solution to SAP customers globally to help them achieve their digital transformations to run simply
- The agreement provides deeper integration of DocuSign DTM within the cloud suite of solutions from SAP, as well as across SAP's on-premises product offerings
- DocuSign is giving away a complimentary personal account to every attendee at Ariba Live 2015

LAS VEGAS—ARIBA LIVE 2015—April 7, 2015— DocuSign, Inc. (DocuSign®) today announced the company is giving a complimentary personal subscription of DocuSign's industry-leading Digital Transaction Management (DTM) solution to every attendee of Ariba Live 2015. Ariba Live attendees may use the free personal account for themselves, and have the option to give one DocuSign annual seat subscription to their favorite nonprofit or public school to help them go fully digital to eliminate the hassles, costs, and lack of security in manual, paper-based processes and transactions.

DocuSign's free personal account offer comes on the heels of DocuSign announcing a deeper partnership with SAP (NYSE: SAP) at the company's annual customer, partner and developer conference, DocuSign MOMENTUM. DocuSign helps organizations of every size, industry and geography go 100 percent digital to run their businesses more simply. The solution will initially integrate with solutions from Ariba and SuccessFactors, SAP companies, with plans to integrate across SAP's cloud suite of products. SAP will resell DocuSign as the SAP® Signature Management

application by DocuSign. SAP Signature Management will empower customers to go fully digital with their most critical business processes to simplify business – all from within the SAP solutions they already use.

“We’re pleased to extend our partnership with SAP through the signing of this global reseller agreement,” said Keith Krach, Chairman and CEO, DocuSign. “We anticipate that SAP Signature Management will further empower our customers in the Americas, Europe and Asia to go fully digital to transact, anytime, anywhere, on any device; simply and securely.”

The integration of SAP Signature Management with Ariba Contracts streamlines digital transactions on the world’s business commerce network to help procurement teams execute agreements with partners.

“SAP customers across every industry and geography are making the digital transformation to simplify their businesses and accelerate results,” said Rodolpho Cardenuto, president, Global Partner Operations, SAP. “We’ve seen first-hand the positive impact and ROI of DocuSign Digital Transaction Management. It aligns well with our Run Simple approach, helping SAP customers around the world to increase productivity, reduce costs and complexity, and benefit from better transaction experiences.”

Ariba Live 2015 attendees may visit the DocuSign Booth 13 to activate their complimentary DocuSign personal account and learn more about gifting a DocuSign annual seat subscription to their favorite nonprofit or public school. For more information on DocuSign DTM, please visit **www.docusign.com**.

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About DocuSign, Inc.

DocuSign® is The Global Standard for Digital Transaction Management®. DocuSign helps more than 100,000 companies across nearly every industry and department make their digital transformation by putting an end to the paper chase. More than 50 million people in 188 countries turn to DocuSign to manage their most important transactions—digitally. DocuSign's DTM platform supports legally compliant signature processes tailored to meet requirements globally with localization in 43 languages. Every day more than 50,000 new users join The DocuSign Global Trust Network to increase speed to results, reduce costs, enhance security and compliance, and delight clients with a secure digital experience. For more information, visit **www.docusign.com** or call 877.720.2040.

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SAP Forward-looking Statement

Any statements contained in this document that are not historical facts are forward-looking statements as defined in the U.S. Private Securities Litigation Reform Act of 1995. Words such as “anticipate,” “believe,” “estimate,” “expect,” “forecast,” “intend,” “may,” “plan,” “project,” “predict,” “should” and “will” and similar expressions as they relate to SAP are intended to identify such forward-looking statements. SAP undertakes no obligation to publicly update or revise any forward-looking statements. All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations The factors that could affect SAP's future financial results are discussed more fully in SAP's filings with the U.S. Securities and Exchange Commission ("SEC"), including SAP's most recent Annual Report on Form 20-F filed with the SEC. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates.