



NEWS RELEASE

CenturyLink Announces Expansion of Its Channel Alliance Program

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DENVER, March 26, 2012 /PRNewswire/ -- **CenturyLink, Inc.** (NYSE: CTL) today announced that the Savvis Alliances Master Agent program will merge into the CenturyLink Channel Alliance in second quarter 2012. Blake Wetzel, vice president of CenturyLink Channel Alliance, will continue to lead the newly expanded program.

(Logo: <http://photos.prnewswire.com/prnh/20090602/DA26511LOGO>)

"During the past year, we have focused on how best to harmonize our business customer channel programs," Wetzel said. "We are now ready to build an organizational structure that will provide a seamless, partner-driven sales experience for the company's business solutions."

"We look forward to the many benefits of the expanded CenturyLink Channel Alliance. Our unified management and resources will dramatically strengthen the sales opportunities for our Alliance Members and allow us to accelerate our channel's contributions to CenturyLink's growth," said Wetzel. "This is a very positive step for the CenturyLink Channel Alliance, our business partners and most important, our customers."

"As we further develop the alliance program globally, aligning the master-agent business under one team will provide our partners with increased support and additional offerings," said Jaywant Rao, vice president of global alliances at Savvis.

Until this point, each channel program has operated as a separate entity. Further details regarding transitional activities, any changes to sales processes and any impacts to existing business customer partner accounts will be provided to the channel partners.

About CenturyLink



CenturyLink is the third largest telecommunications company in the United States. The company provides broadband, voice, wireless and managed services to consumers and businesses across the country. It also offers advanced entertainment services under the CenturyLink(TM) Prism(TM) TV and DIRECTV brands. In addition, the company provides data, voice and managed services to enterprise, government and wholesale customers in local, national and select international markets through its high-quality advanced fiber optic network and multiple data centers. CenturyLink is recognized as a leader in the network services market by key technology industry analyst firms, and is a global leader in cloud infrastructure and hosted IT solutions for enterprises through Savvis, a CenturyLink company. CenturyLink's customers range from Fortune 500 companies in some of the country's largest cities to families living in rural America. Headquartered in Monroe, La., CenturyLink is an S&P 500 company and is included among the Fortune 500 list of America's largest corporations. For more information, visit www.centurylink.com.

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