



NEWS RELEASE

CenturyLink Expands Broadband Footprint to Make High-Speed Internet Service Available to More Than 97 Percent of Southern Nevadans

2010-11-08

LAS VEGAS, Nov. 8, 2010 /PRNewswire/ -- CenturyLink, Inc. (NYSE: CTL), a leading provider of broadband, entertainment and voice services, announced that through the expansion of the company's broadband footprint, 97.4 percent of the company's customers in southern Nevada can subscribe to CenturyLink™ High-Speed Internet. The investment reflects the company's ongoing commitment to provide high-quality, affordable telecommunications services.

CenturyLink, the fourth largest telecommunications company in the U.S., has made a significant investment in the local economy during the past 12 months with a major capital investment to upgrade core fiber network, data switches and components in order to offer superior data and voice products.

"In our digital society where information is consumed and shared at lightning speed, it is more important than ever to have access to fast, affordable Internet service and CenturyLink has made broadband availability a priority in our Southern Nevada service area," said Jeff Oberschelp, vice president and general manager, CenturyLink Nevada. "As a telecommunications leader, CenturyLink is proud to say that more than 97 percent of Southern Nevadans have access to our high-speed Internet service and we're committed to increasing that number."

CenturyLink offers a variety of high-speed Internet plans for customers, including Pure Broadband, which offers customers quick access to online and entertainment services at an affordable price without requiring a home phone line. The service offers users a private, direct connection between customers' homes and the robust CenturyLink network, minimizing the impact of "Internet rush hour." Pure Broadband, starting as low as \$29.95 per month, is designed to offer a better Internet experience with consistent speeds to allow users to download movies, stream videos and play online games easily and quickly.

For more information about Pure Broadband from CenturyLink, visit www.givemepure.com.

About CenturyLink

CenturyLink is a leading provider of high-quality broadband, entertainment and voice services over its advanced communications networks to consumers and businesses in 33 states. CenturyLink, headquartered in Monroe, La., is an S&P 500 company and is included among the Fortune 500 list of America's largest corporations. For more information on CenturyLink, visit www.centurylink.com.

SOURCE CenturyLink, Inc.

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