



NEWS RELEASE

CenturyLink Partners with Terrible Herbst to Roll Back Gas Prices

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Telecommunications company offers consumers a break at the pump with the "CenturyLink Prism Labor Day Weekend Gas Giveaway"

LAS VEGAS, Sept. 2, 2011 /PRNewswire/ -- CenturyLink, Inc. (NYSE: CTL), the third largest telecommunications company in the U.S., announced it is partnering with Terrible Herbst to offer unleaded gas at select locations to consumers at 2010 pricing. The "CenturyLink™ Prism™ Labor Day Weekend Gas Giveaway," taking place today only from 12 p.m. – 1 p.m. PDT, serves to commemorate the first anniversary of CenturyLink's launch of its Prism TV product in Las Vegas, as well as give Labor Day weekend travelers a break at the pump.

(Logo: <http://photos.prnewswire.com/prnh/20090602/DA26511LOGO>)

CenturyLink and Terrible Herbst are rolling back prices on unleaded gas to match last year's September average for Nevada – \$2.83 per gallon(1) – for up to 20 gallons of gas per vehicle. With current prices hovering around \$3.60 per gallon for unleaded in Las Vegas, customers are expected to save approximately 77 cents per gallon.

"We're excited to commemorate the one-year milestone of CenturyLink Prism TV with this program," said Jeff Oberschelp, vice president and general manager of CenturyLink in Nevada. "CenturyLink is proud to partner with Terrible Herbst, a CenturyLink customer, for the 'CenturyLink Prism Labor Day Weekend Gas Giveaway.'"

CenturyLink has made a significant investment in the local economy over the past 18 months with major capital investments to improve its local network. Since 2010, CenturyLink has offered consumers a new choice for television service with the launch of Prism TV, and continues to provide customers with a variety of high-quality data and voice products, including High-Speed Internet, voice and Verizon Wireless mobile phone service.

The CenturyLink Prism Labor Day Weekend Gas Giveaway takes place from 12 p.m. – 1 p.m. PDT today at the following Terrible Herbst locations:

- 4036 E. Sunset Rd., Henderson (corner of Annie Oakley)
- 3650 W. Sahara (corner of Valley View)
- 598 N. Eastern (corner of Bonanza)
- 1500 W. Bonanza (corner of Martin Luther King)

About CenturyLink

CenturyLink is the third largest telecommunications company in the United States. The company provides broadband, voice and wireless services to consumers and businesses across the country and advanced entertainment services under the CenturyLink™ Prism™ TV and DIRECTV brands. In addition, the company provides data, voice and managed services to business, government and wholesale customers in local, national and select international markets through its high-quality advanced fiber optic network and multiple data centers. CenturyLink also is recognized as a leader in the network services market by key technology industry analyst firms, and is a global leader in cloud infrastructure and hosted IT solutions for enterprises through Savvis, a CenturyLink company. CenturyLink's customers range from Fortune 500 companies in some of the country's largest cities to families living in rural America. Headquartered in Monroe, La., CenturyLink is an S&P 500 company and is included among the Fortune 500 list of America's largest corporations. For more information, visit www.centurylink.com.

(1) AAA Fuel Gauge Report: <http://fuelgaugereport.aaa.com/?redirectto=http://fuelgaugereport.opisnet.com/index.asp>

SOURCE CenturyLink, Inc.

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