



NEWS RELEASE

CenturyLink, Seattle Seahawks and Cliff Avril to award fans exhibiting goodwill

2015-09-30

SEATTLE, Sept. 30, 2015 /PRNewswire/ -- **CenturyLink, Inc.** (NYSE: CTL) is partnering with the Seattle Seahawks and defensive end Cliff Avril throughout the month of October to pay special recognition to the best local fans, or 12s, that are going above and beyond in the community.

Fans are encouraged to share their personal stories, or the stories of friends and family, on social media using the hashtag #12s4good for a chance to win autographed memorabilia. At least one lucky winner will be selected every Tuesday in October. For contest rules, visit Seahawks.com/centurylink.

"The 12s are hands down the best fans in the league," said Avril. "They're more than just passionate and loud on game day – they're involved in their communities. I'm proud to be working with CenturyLink on this campaign and recognizing those who are making a difference."

High schools in the Pacific Northwest can get involved as well by sharing their #12s4good stories and including the hashtag and the high school's name. At the end of October, one exemplary school will be selected and awarded a special Seahawks pep rally featuring appearances by Blitz, Sea Gals, Blue Thunder and Avril. Schools may be represented by a particular individual or group that demonstrates its commitment to the community.

Avril is also the spokesperson for a **CenturyLink marketing campaign** that highlights CenturyLink's fiber-enabled 1 gigabit per second (Gbps) broadband service offering in select Seattle areas.

"Cliff Avril is a key member of the Seahawks defense, and we're very excited to have him help promote our 1 Gig broadband service, as well as community service, in the greater Seattle area," said Rich Karlis, director of sponsorships for CenturyLink. "We are pleased to partner with Cliff and the Seahawks on this #12s4good campaign honoring those who are committed to community service."

About CenturyLink

CenturyLink (NYSE: CTL) is a global communications, hosting, cloud and IT services company enabling millions of customers to transform their businesses and their lives through innovative technology solutions. CenturyLink offers network and data systems management, Big Data analytics and IT consulting, and operates more than 55 data centers in North America, Europe and Asia. The company provides broadband, voice, video, data and managed services over a robust 250,000-route-mile U.S. fiber network and a 300,000-route-mile international transport network. Visit **CenturyLink** for more information.

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