



NEWS RELEASE

CenturyLink Wins U.S. Long Haul Wholesale Carrier Excellence Award from ATLANTIC-ACM

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MONROE, La., April 16, 2012 /PRNewswire/ -- **CenturyLink, Inc.** (NYSE: CTL) was presented today with the 2012 U.S. Long Haul Wholesale Carrier Excellence Award for Brand from telecommunications research consultancy ATLANTIC-ACM. ATLANTIC-ACM surveyed hundreds of domestic long haul wholesale customers in its annual U.S. Long Haul Wholesale Report Card to determine Carrier Excellence award winners.

(Logo: <http://photos.prnewswire.com/prnh/20090602/DA26511LOGO>)

Bill Cheek, president of CenturyLink wholesale markets group, accepted the award earlier today during a ceremony at the COMPTEL PLUS 2012 Convention in San Francisco.

"We are extremely pleased to win the Brand award based on our commitment to quality service," said Cheek. "This award is particularly meaningful as providing our customers with best-in-class service and maintaining our reputation for quality is of the upmost importance to CenturyLink."

The 2012 ATLANTIC-ACM U.S. Long Haul Wholesale Report Card is an impartial, marketwide customer feedback study of domestic wholesale providers. Customers were asked to rank wholesale service providers in a variety of categories. The Brand award is measured by customer ratings of carriers' reputations for quality and service.

"CenturyLink's 2012 win for Brand maintains the company's trend of earning positive wholesale customer recognition," said Fedor Smith, ATLANTIC-ACM President. "CenturyLink's latest addition to its wholesale accolades underscores respondents' perceptions that CenturyLink continues to reliably deliver wholesale services."

[About CenturyLink](#)

CenturyLink is the third largest telecommunications company in the United States. The company provides broadband, voice, wireless and managed services to consumers and businesses across the country. It also offers advanced entertainment services under the CenturyLink™ Prism™ TV and DIRECTV brands. In addition, the company provides data, voice and managed services to enterprise, government and wholesale customers in local, national and select international markets through its high-quality advanced fiber optic network and multiple data centers. CenturyLink is recognized as a leader in the network services market by key technology industry analyst firms, and is a global leader in cloud infrastructure and hosted IT solutions for enterprises through Savvis, a CenturyLink company. CenturyLink's customers range from Fortune 500 companies in some of the country's largest cities to families living in rural America. Headquartered in Monroe, La., CenturyLink is an S&P 500 company and is included among the Fortune 500 list of America's largest corporations. For more information, visit: www.centurylink.com.

About ATLANTIC-ACM

Boston-based ATLANTIC-ACM is a leading provider of strategic research and consulting services serving the telecommunications and information industries. In addition to producing the industry's principal benchmarking, sizing and opportunity studies, the company assists clients in evaluating telecommunications opportunities for successful investment, market entry and long-term planning. For more information, visit ATLANTIC-ACM's website at www.atlantic-acm.com.

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