



NEWS RELEASE

CenturyLink acquires Orchestra to enhance cloud platform with new database capabilities

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Adds cloud-based NoSQL solution, experienced data services team

MONROE, La. and PORTLAND, Ore., April 20, 2015 /PRNewswire/ -- **CenturyLink, Inc.** (NYSE: CTL) today announced the acquisition of **Orchestra**, a company that offers a fully managed database service for rapid application development. The acquisition enhances the **CenturyLink Cloud** platform with new Database-as-a-Service (DBaaS) capabilities and adds Orchestra's experienced data services team to CenturyLink's Product Development and Technology organization.

"CenturyLink's customers, like most enterprises, are expressing interest in solutions that help them meet the performance, scalability and agile development needs of large-scale big data analytics," said Glen F. Post, III, chief executive officer and president of CenturyLink. "The Orchestra database service's ease of use and ability to support multiple database technologies have emerged as key differentiators that we are eager to offer our customers through the CenturyLink Cloud platform."

With the advance of mobile, real-time and Internet of Things applications, companies need scalable, flexible databases. In many cases, they need more than one database to provide the social, mapping and messaging features users expect. Orchestra provides multiple flavors of well-tuned, managed NoSQL databases, to save organizations the headaches of running their own instances. Orchestra provides full-text search, time series, graph and key-value storage through a single, simple API that combines the developer-friendliness and ease of use of NoSQL databases with the reliability of distributed databases.

Orchestra co-founders Antony Falco, chief executive officer, and Ian Plosker, chief technology officer, as well as Dave Smith, vice president of engineering, are among those joining CenturyLink.

"CenturyLink Cloud features one of the most sophisticated service infrastructures in the market, with a great interface and lots of options for managing complex workflow and third-party applications in the cloud," Falco said. "Orchestrate's database service takes the same approach to delivering cost efficiency and ease of use. Enterprise customers are increasingly expecting one global platform to provide these services."

Earlier this year, Orchestrate's service became **deployable via CenturyLink Cloud**. CenturyLink's other recent big data analytics moves include the **acquisition of Cognilytics**, a leading provider of advanced predictive analytics and big data solutions; the **launch of Hyperscale** high-performance cloud server instances designed for web-scale workloads, big data and cloud-native applications; and the **availability of automated cloud-based Hadoop solutions**. Other recent additions to the CenturyLink Cloud ecosystem include the **acquisition of DataGardens** for disaster recovery services.

About CenturyLink

CenturyLink is the third largest telecommunications company in the United States and is recognized as a leader in the network services market by technology industry analyst firms. The company is a global leader in cloud infrastructure and hosted IT solutions for enterprise customers. CenturyLink provides data, voice and managed services in local, national and select international markets through its high-quality advanced fiber optic network and multiple data centers for businesses and consumers. The company also offers advanced entertainment services under the CenturyLink® Prism™ TV and DIRECTV brands. Headquartered in Monroe, La., CenturyLink is an S&P 500 company and is included among the Fortune 500 list of America's largest corporations. For more information, visit www.centurylink.com.

Forward-Looking Statements

Except for the historical and factual information contained herein, the matters set forth in this communication, including statements regarding the expected benefits of the acquisition such as efficiencies, cost savings, enhanced revenues, growth potential, market profile and financial strength, and the competitive ability and position of the combined company, and other statements identified by words such as "estimates," "expects," "projects," "plans," and similar expressions are forward-looking statements within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements are subject to a number of risks, uncertainties and assumptions, many of which are beyond our control. Actual events and results may differ materially from those anticipated, estimated or projected if one or more of these risks or uncertainties materialize, or if underlying assumptions prove incorrect. Factors that could affect actual results include but are not limited to: the possibility that the anticipated benefits from the acquisition cannot be fully realized or may take longer to realize than expected; the possibility that costs or difficulties related to the integration of Orchestrate's operations into CenturyLink will be greater than expected; the ability of the combined company to retain and hire key

personnel; the timing, success and overall effects of competition from a wide variety of competitive providers; the risks inherent in rapid technological change; the effects of ongoing changes in the regulation of the communications industry; the ability of the combined company to effectively adjust to changes in the communications industry and to successfully introduce new product or service offerings on a timely and cost-effective basis; any adverse developments in commercial disputes or legal proceedings; changes in our future cash requirements; and other risk factors and cautionary statements as detailed from time to time in CenturyLink's reports filed with the Securities and Exchange Commission. You should be aware that new factors may emerge from time to time and it is not possible for us to identify all such factors nor can we predict the impact of each such factor on the acquisition or the combined company. You should not place undue reliance on these forward-looking statements, which speak only as of the date of this communication. Unless legally required, we undertake no obligation to update publicly any forward-looking statements, whether as a result of new information, future events or otherwise.

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