



NEWS RELEASE

CenturyLink builds strategic IT outsourcing relationship with Procter & Gamble

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MONROE, La., Feb. 18, 2014 /PRNewswire/ -- **CenturyLink, Inc.** (NYSE: CTL) today announced that The Procter & Gamble Company has enlisted CenturyLink Technology Solutions to help transform the way the world's largest maker of consumer packaged goods internally procures and consumes IT services.

Expanding on a web-hosting relationship that began in 1999 when CenturyLink Technology Solutions operated as Savvis, Procter & Gamble will now tap a wide range of CenturyLink's global IT outsourcing solutions to instill agility into its corporate IT strategy.

Under the arrangement, CenturyLink will offer hybrid IT infrastructure services through a consumption-based pricing model, empowering Procter & Gamble employees to bundle and select the technology services they need, when they need them.

In addition, CenturyLink will provide Procter & Gamble with access to innovative technologies from its ecosystem of solutions from Cisco, NetApp, SAP and other key alliances.

In presenting Procter & Gamble with a comprehensive IT strategy, CenturyLink devised a customized solution blending consulting, dedicated support desk and application services with cloud and managed hosting capabilities to drive agility, flexibility and access to new technologies within Procter & Gamble's IT organization.

"We look forward to working closely with Procter & Gamble, as we have over the past 15 years as Savvis and now as CenturyLink, consistently delivering innovative technologies as we both evolve and grow," said Jeff Von Deylen, president, CenturyLink Technology Solutions. "We are proud to expand our relationship by helping them drive a strategic IT vision that delivers more value for its global business."

About CenturyLink Technology Solutions

CenturyLink Technology Solutions delivers innovative managed services for global businesses on virtual, dedicated and colocation platforms. For more information, visit www.centurylink.com/technology.

About CenturyLink

CenturyLink is the third largest telecommunications company in the United States and is recognized as a leader in the network services market by technology industry analyst firms. The company is a global leader in cloud infrastructure and hosted IT solutions for enterprise customers. CenturyLink provides data, voice and managed services in local, national and select international markets through its high-quality advanced fiber optic network and multiple data centers for businesses and consumers. The company also offers advanced entertainment services under the CenturyLink® Prism™ TV and DIRECTV brands. Headquartered in Monroe, La., CenturyLink is an S&P 500 company and is included among the Fortune 500 list of America's largest corporations. For more information, visit www.centurylink.com.

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