



NEWS RELEASE

CenturyLink expands and improves programs available for Alliances and Strategic Partnerships

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MONROE, La., Feb. 24, 2017 /PRNewswire/ -- **CenturyLink, Inc.** (NYSE: CTL) is expanding its Alliance programs to serve their enterprise customers with advanced communications and IT solutions. Each program is tailored to meet the specific support and enablement needs of its members.

CenturyLink announced these new programs yesterday at its annual Alliance event, Ascend, during which the company hosted close to 1,000 Alliance members.

"The technology marketplace is rapidly evolving, and CenturyLink is committed to investing in opportunities that bring innovative solutions to global enterprise customers," said Dean Douglas, CenturyLink president, enterprise. "Our enhanced Alliance programs reward and recognize companies that are enabling customers to connect to the power of the digital world."

CenturyLink's expanded Alliance program includes:

- **Channel Alliance** — Independent sales agents or brokers who recommend CenturyLink services and solutions to their customers. New program tiers, including Bronze, Silver, Gold, Platinum and Diamond, offer a clear path to ascend to the next level.
- **Software Alliance** — Software companies who partner with CenturyLink to build, integrate, deploy, maintain and sell co-created solutions.
- **Systems Integrator Alliance** — Partners who specialize in configuring and implementing services from CenturyLink and other vendors to build complete solutions for customers.
- **Strategic Partner Alliance** — Industry-leading technology partners that leverage their company's solutions, brands, industry positioning and sales channels to provide next-generation communications solutions for customers.

"We are transforming the way we meet and exceed the needs of our customers through our Alliance programs," said Bill Corbin, CenturyLink senior vice president, Alliances and Strategic Partnerships. "By tailoring our Alliance programs for software, strategic and system integrators, we are building stronger, long-term relationships with our trusted partners."

Learn more about CenturyLink's **Alliance programs** and explore CenturyLink's portfolio of managed hosting, cloud and IT solutions.

About CenturyLink

CenturyLink (NYSE: CTL) is a global communications, hosting, cloud and IT services company enabling millions of customers to transform their businesses and their lives through innovative technology solutions. CenturyLink offers network and data systems management, Big Data analytics and IT consulting, and operates more than 55 data centers in North America, Europe and Asia. The company provides broadband, voice, video, data and managed services over a robust 250,000-route-mile U.S. fiber network and a 300,000-route-mile international transport network. Visit **CenturyLink** for more information.

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