



NEWS RELEASE

CenturyLink gives Seahawks fans the ultimate home seat advantage

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SEATTLE, Sept. 10, 2013 /PRNewswire/ -- **CenturyLink, Inc.** (NYSE: CTL) today announced that it is teaming up with the Seattle Seahawks and cornerback Richard Sherman for the **Ultimate Home Seats Sweepstakes**. The social media-driven contest invites Seattle metro-area fans to seek out the Ultimate Home Seat for their chance to win prizes, including coveted Red Zone tickets to a Seahawks game or one-of-a-kind merchandise autographed by Richard Sherman.

(Photo: <http://photos.prnewswire.com/prnh/20130910/DA76701>)

(Logo: <http://photos.prnewswire.com/prnh/20090602/DA26511LOGO>)

"It's no secret that Seattle is home to the best football team and the best – and loudest – fans," said Sue Anderson, vice president and general manager of CenturyLink Seattle. "This season, we have a fun way for fans to show their pride and get into the Seahawks spirit with a chance to sit in the Ultimate Home Seat."

At noon on each Blue Friday beginning Sept. 13 through Oct. 18, a green CenturyLink-branded chair will appear in popular spots around Seattle. Fans can follow the chair **@CenturyLinkSea** on Twitter to find out where it will be each week. Once at the location, they can sit, snap a picture and share via Twitter or Instagram with the hashtag **#HomeSeat** or upload it to the official contest page at www.seahawks.com/centurylink. One winner per week will receive a pair of Red Zone tickets to the Dec. 22 home game against the Arizona Cardinals; other winners will receive Richard Sherman-autographed merchandise.

The Ultimate Home Seats Sweepstakes is part of Richard Sherman's partnership with CenturyLink, as announced last month. The 2012 First Team All-Pro cornerback is also the spokesperson for the **CenturyLink High School Athlete of the Week** program.

"I love getting fans all pumped for the season – and this contest is an awesome way to give fans a chance to both show their team spirit and win some great prizes," said Sherman. "Plus they get to take a picture with me standing behind them! Well, sort of..."

For the complete list of official sweepstakes rules, please visit www.seahawks.com/centurylink.

About CenturyLink

CenturyLink is the third largest telecommunications company in the United States and is recognized as a leader in the network services market by technology industry analyst firms. The company is a global leader in cloud infrastructure and hosted IT solutions for enterprise customers. CenturyLink provides data, voice and managed services in local, national and select international markets through its high-quality advanced fiber optic network and multiple data centers for businesses and consumers. The company also offers advanced entertainment services under the CenturyLink® Prism™ TV and DIRECTV brands. Headquartered in Monroe, La., CenturyLink is an S&P 500 company and is included among the Fortune 500 list of America's largest corporations. For more information, visit www.centurylink.com.

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