



NEWS RELEASE

CenturyLink highlights National Cyber Security Month as cyberthreats increase

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MONROE, La., Oct. 1, 2014 /PRNewswire/ -- **CenturyLink, Inc.** (NYSE: CTL) is helping customers stay safer online, amidst industry-wide cyberthreat increases, by launching an Internet security blog during National Cyber Security Awareness Month (NCSAM). Customers can now take advantage of CenturyLink's security blog (www.centurylink.com/securityblog), which will provide consumers with tips to help them protect their privacy and avoid common Internet pitfalls. In addition, customers can purchase CenturyLink's **Online Security suite** for computer support, identity theft protection, automatic cloud backup, and antivirus services.

"As one of the nation's largest broadband providers, we are happy to share with our customers the information they need to stay safe online," said Dave Mahon, vice president and chief security officer at CenturyLink. "We believe that the Internet is a powerful tool and, by arming users with the right information, we can help keep them safer while they are online."

CenturyLink's new Internet security blog will provide customers with insight into key security issues impacting the Internet as a whole. It will showcase recommended steps to resolve potential security weaknesses, recover from industry-wide attacks and bolster customers' online security. In addition, CenturyLink provides other practical Internet security tips on its "consumer security tips" website. Those tips include how to:

- Avoid "phishing" scams and identity theft
- Safely shop online
- Keep confidential information safe
- Avoid spam by setting up control mechanisms

NCSAM – celebrated every October - was created as a collaborative effort between government and industry to ensure every American has the resources they need to stay safer and more secure online. Since its inception a

decade ago under leadership from the U.S. Department of Homeland Security and the National Cyber Security Alliance, NCSAM has grown exponentially, reaching consumers, small and medium-size businesses, corporations, and educational institutions across the nation.

About CenturyLink

CenturyLink is the third largest telecommunications company in the United States and is recognized as a leader in the network services market by technology industry analyst firms. The company is a global leader in cloud infrastructure and hosted IT solutions for enterprise customers. CenturyLink provides data, voice and managed services in local, national and select international markets through its high-quality advanced fiber optic network and multiple data centers for businesses and consumers. The company also offers advanced entertainment services under the CenturyLink® Prism™ TV and DIRECTV brands. Headquartered in Monroe, La., CenturyLink is an S&P 500 company and is included among the Fortune 500 list of America's largest corporations. For more information, visit www.centurylink.com.

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